



**TAIPEI FASHION WEEK**

臺北時裝週





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# Preface of Minister of Culture



文化部部長 李遠  
Minister of Culture Li, Yuan

跨領域合作一直是臺北時裝週的重要特色，也為臺灣時尚產業持續帶來成長的契機。今年在 2024 臺灣文化創意博覽會中，看到了臺灣原創圖像 IP 非常受到年輕朋友們的歡迎，欣見圖像 IP 市場在臺灣已充分展露頭角。因此，我們有了一個創新發想，讓時尚設計師與圖像 IP 創作者相互對話，也讓時尚更貼近年輕朋友們。因此，在本屆臺北時裝週 SS25 的開幕秀，媒合了 6 組服裝品牌設計師與 6 位臺灣原創圖像 IP 創作者合作，激發出更多的創意想像，透過時裝設計師豐沛的設計力，傳遞每個原創圖像 IP 的世界觀及被開發出來的故事。來一趟臺北時裝週，可以看見臺灣時尚獨有的特色，原來從臺灣日常文化中就可以找到無法替代的臺式美學，並且孕育著臺灣之於世界的影響力。

個人非常喜愛今年的臺北時裝週 SS25 以「臺 Type 時尚圖鑑」為主題的主視覺設計，模特兒身上穿搭的臺式單品記錄了臺灣生活時尚，圖鑑的概念帶我們深入臺北的日常街頭，尤其在奧運金牌得主林郁婷擔任模特兒響應參與臺北時裝週後，讓本屆「臺 Type 時尚圖鑑」成為極具國際魅力的創意視覺，這點出了臺灣民眾堅毅不懈、團結一心的精神，也詮釋了臺灣時尚產業於追求創新、勇於走向國際之際，更具有傳遞臺灣獨有的文化力的企圖心。

臺北時裝週作為臺灣時尚的風向指標，不但提升城市時尚氛圍，更是促進時尚產業經濟發展的核心平台。臺北時裝週以其全球視野與在地文化的結合，推動設計師、新銳品牌與文化創意產業的共同成長，強化臺灣在全球時尚與創意領域的地位。未來，臺北時裝週將繼續推動跨領域合作與產業創新，讓臺灣時尚在國際市場上綻放更加耀眼的光芒。

Interdisciplinary collaboration has always been a hallmark of Taipei Fashion Week, providing opportunities for the growth of Taiwan's fashion industry. At the 2024 Creative Expo Taiwan, we were delighted to see that Taiwanese original graphic IP artists were highly popular among young people, signaling the strong emergence of the graphic IP market in Taiwan. Therefore, we come up with an innovative idea, which is to create a dialogue between fashion designers and graphic IP artists, bringing fashion closer to younger audiences. Therefore, at the opening show of Taipei Fashion Week SS25, we facilitated collaborations between six fashion brand designers and six Taiwanese original graphic IP artists, inspiring more creative imagination. Through the abundant design capabilities of these fashion designers, the worldview and stories behind each original graphic IP are conveyed. A visit to Taipei Fashion Week, you are able to witness the unique characteristics of Taiwanese fashion. You are able to realize that the irreplaceable Taiwanese aesthetics is rooted in daily Taiwanese culture, and is nurturing the global influence of Taiwan as well.

I am deeply fond of this year's Taipei Fashion Week SS25's main visual design, themed "Taiwan Type Illustrated Fashion Book". The Taiwanese style fashion items worn by models, captured the essence of Taiwan's lifestyle fashion. The concept of encyclopedia takes us into the everyday streets of Taipei. Particularly with Olympic gold medalist Lin Yu-Ting participating as a model, this year's "Taiwan Type Illustrated Fashion Book" has become an internationally captivating visual display. It highlights the resilient and united spirit of the Taiwanese people while also interpreting the ambition of Taiwan's fashion industry to innovate and boldly step onto the global stage, with a strong intention of manifesting Taiwan's unique cultural power.

As a trendsetter in Taiwan's fashion scene, Taipei Fashion Week elevates the city's fashion atmosphere and serves as a core platform for promoting the economic growth of the fashion industry. By integrating global vision with local culture, Taipei Fashion Week fosters the growth of designers, emerging brands, and the cultural and creative industries, strengthening Taiwan's position in the global fashion and creative fields. Looking ahead, Taipei Fashion Week will continue to drive interdisciplinary collaboration and industry innovation, helping Taiwan's fashion shine even brighter in the international market.







## Opening Show : Taiwan Type Illustrated Fashion Book

開幕秀：臺 Type 時尚圖鑑

嘿，你內心的小孩今天想要出門玩耍嗎？

是躺在白雲上，做白日夢

還是踩著滑板，溜向彩虹

穿越神秘森林的時候，有沒有遇見精靈

粉紅色的世界裡，都住著一群什麼樣的人

想像力是超能力

在現實裡追尋超現實

擁有魔法的人最搖擺

**Hey, does your inner child want to come out  
to play today?**

Are you lying on a cloud, daydreaming,

Or skating toward the rainbow?

Did you meet any fairies while passing through the mysterious forest?

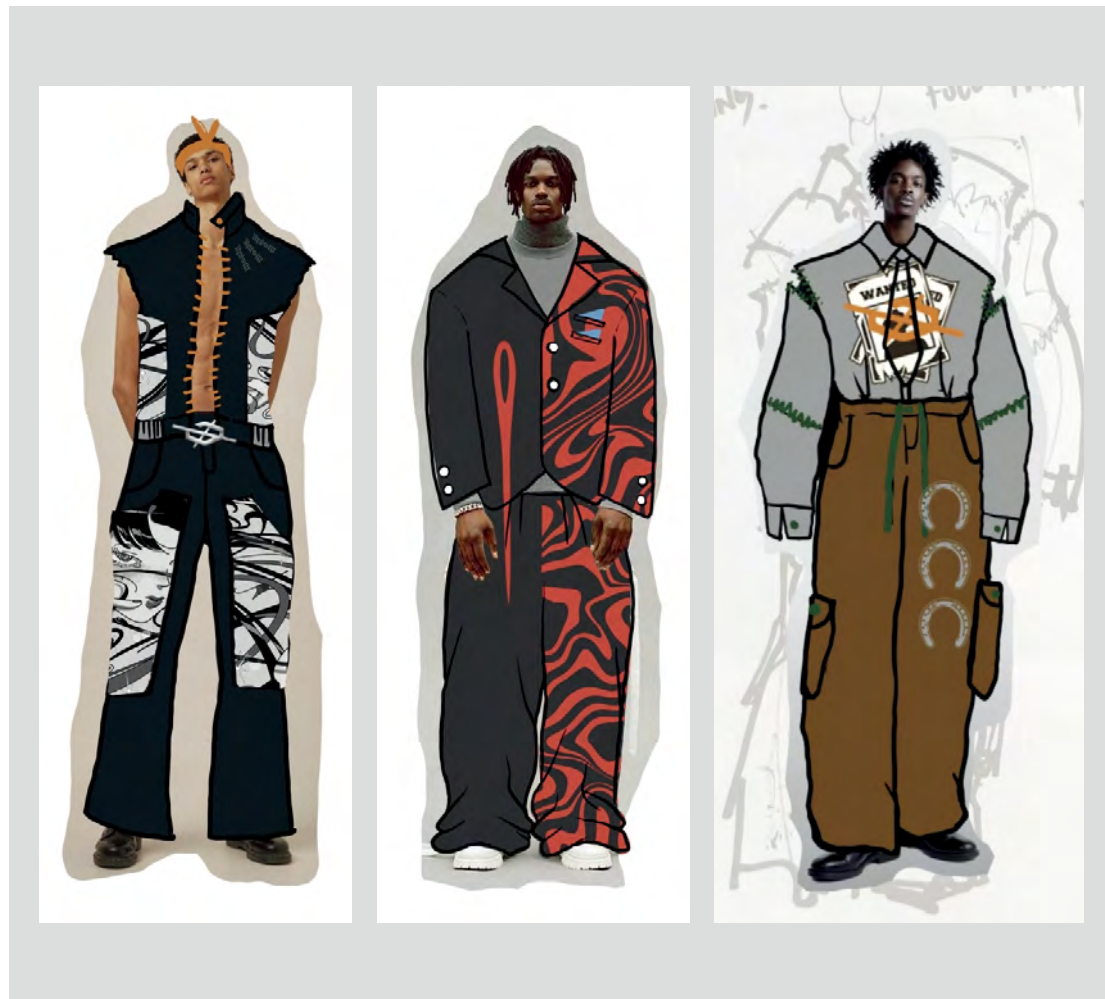
Who lives in that pink-colored world?

Imagination is a superpower,

Chasing the surreal in the real world.

Those with magic sway the best.





## Designer



[ MAXX ]

MAXX 擁有街頭潮流文化與設計學院的雙重基因，像狙擊手般非常清楚自己的定位。曾與饒舌歌手、電競隊伍、街舞賽事、工藝職人跨界合作，於 2023 年首度進軍臺北時裝週，打破街頭與時尚疆界，率領舞者轟炸伸展台，展現嘻哈文化的多元與包容性。

MAXX embodies a unique blend of street culture and design academy pedigree, positioning himself with the precision of a sniper. He has collaborated across various fields, including with rappers, e-sports teams, street dance competitions, and artisans. In 2023, he made his debut at Taipei Fashion Week, breaking the boundaries between streetwear and high fashion. Leading dancers to take over the runway, he manifested the diversity and inclusivity of hip-hop culture.

**67arrow**

📍 : \_67arrow\_taipei  
🌐 : www.67arrowtaipei.com

## .67ARROW X 低級失誤

### 荒漠牛仔

你們也有過這種感覺嗎？流行的步伐越來越快，資訊透明澄澈近乎赤裸，社群力量掌握著諸君的審美生殺大權，彷彿一個遲疑就會被潮流沖刷殆盡。我們沒有時間細細審視自己適合什麼風格、對哪種流行嗤之以鼻，盲目地從眾像羊群一般跟著流量走，只深怕落單會被尾隨的狼一口吞噬。

穿越時空來到末日世界的小牛仔 Needle，在華麗卻衰頹的亂世中不斷探索自我。他解構街頭流行單品、裝載生存所需配備，在剛強硬派的風格裡，輕柔包覆上低級失誤標誌性的唯美線條與繽紛色彩。形成鮮明強烈的對比，卻又無違和地相互慰藉，為飽受世事紛擾而必須武裝自我的靈魂，捎來美好的希望。

### Wasteland Cowboy

Have you ever felt this way? The pace of trends is accelerating, and information is so transparent and clear that it feels almost naked. Social media dictates the power over our aesthetic choices, as if hesitating for a moment would cause you to be swept away by the tide. We no longer have the time to carefully consider which style suits us or to scoff at certain trends. Instead, we blindly follow the crowd like sheep, driven by the fear of being left behind and devoured by the wolves lurking behind.

Needle, a young cowboy who has traveled through time to a post-apocalyptic world, continuously explores himself in a decadent yet glamorous era. He deconstructs street fashion items, equips himself with survival gear, and overlays tough and hardcore styles with the soft, signature romantic lines and vibrant colors marked by #Saitemiss. This creates a striking contrast that, paradoxically, comforts and harmonizes. For souls burdened by the chaos of the world and forced to armor themselves, he brings a glimmer of hope.

## Artist



[ SAITEMISS ]

SAITEMISS 以清新夢幻的創作特色打開知名度，作品充滿戀愛少女般的粉嫩色彩，曾接受美國《時代雜誌》委託繪製插圖。SAITEMISS 說，「自己的插畫靈感，融合了東方的樣貌和西方的情感，最想向觀眾傳達的是，在任何時候當個少女都是被允許的。」

SAITEMISS, known for dreamy and fresh creative style, gained recognition with works filled with soft, pastel colors reminiscent of a young girl in love. She was once commissioned by the American magazine TIME to create illustrations. SAITEMISS says, "My inspiration blends Eastern aesthetics with Western emotions. What I want to convey to my audience is that it's always okay to embrace your inner girl, no matter the time or situation."



📍 : saitemiss





## Designer



[ 黃世舜 ]

#DAMUR

📧 : damur.fashion  
 🌐 : damur.fashion

黃世舜畢業於輔仁大學織品服裝學系，後赴安特衛普皇家藝術學院及布魯塞爾剛勃學院進修高級時裝設計。他曾在 Alexander McQueen 和 Tim Hamilton 工作，2015 年於柏林創立 #DAMUR。其作品融合亞洲流行音樂與柏林街頭文化，展現獨特的叛逆與優雅無性別風格。

Huang Shih-Shun graduated from the Department of Textiles and Clothing at Fu Jen Catholic University. He furthered his studies in advanced fashion design at the Royal Academy of Fine Arts Antwerp and Ecole Nationale superieure des arts Visuels de La Cambre-Mode[s] in Brussels. He has worked with Alexander McQueen and Tim Hamilton. In 2015, he founded #DAMUR, a brand that blends Asian pop music with Berlin street culture, showcasing a unique, rebellious yet elegant gender-fluid style.

## #DAMUR X weiwei boy

### 可愛大王在柏林

SS25 臺北時裝週開幕秀上，#DAMUR 與臺灣 IP 可愛大王 by weiwei boy 聯手打造了一場名為 "weiwei boy goes to Berlin" 的奇幻旅程。系列靈感來源於 weiwei boy 筆下的可愛大王、喂喂、毛毛熊等角色，描繪他們夢想前往自由之都柏林的旅程。柏林以其思想開放和次文化盛行聞名，絢麗的夜生活與多元文化的交融，不僅啟發了 #DAMUR 的設計靈感，更為可愛大王的角色冒險提供了完美的背景。在創作上，該系列融合了兩種截然不同的創意風格。以可愛大王活潑溫柔的夢幻色調為基底，並融入柏林獨特的高飽和色彩與高暴力元素。整個系列由 #DAMUR 標誌性的格紋與波浪線條貫穿，這次聯名合作不僅是風格上的碰撞，更是一場兩個獨特靈魂在流行、藝術、性別與幻想之間的深度對話。

### weiwei boy goes to Berlin

#DAMUR and Taiwan's IP brand weiwei boy have come together to craft an enchanting narrative titled "weiwei boy Goes to Berlin," launching the SS25 Taipei Fashion Week with a naughty yet kawaii smile. Inspired by the characters Kawaii King and Weiwei and Maomao Bear, the collection portrays their dreamlike journey to Berlin—a city renowned for its openness, thriving subcultures, and rich diversity. Berlin's dynamic nightlife and multicultural essence provide the ideal backdrop for weiwei boy's characters while sparking #DAMUR's creative vision, seamlessly blending these two worlds. This collection is a tangible fusion of two distinct creative styles. It combines weiwei boy's soft, dreamy hues with Berlin's bold, saturated colours and edgy #DAMUR's iconic plaid patterns and wavy lines weave through the collection, creating a striking dialogue between these unique styles. This collaboration delves into themes of pop culture, art, and identity, offering a vivid and inspiring expression of fashion's ability to tell compelling stories and challenge conventions.

## Artist



[ weiwei boy ]

weiwei boy 2012 年開始在網路發表創作，隔年以圖文創作品牌出發，透過角色喂喂、毛毛熊、可愛大王，繪製療癒的各種圖文，曾榮獲臺北插畫藝術節優勝與臺灣文化創意博覽會金獎，並擁有與各大廠商合作經驗，目標希望以插畫的力量「讓世界再可愛一些！」，並在社群平台上分享自身有趣的漫畫故事，有不同面向的插畫發展，是個充滿活力與經驗的插畫品牌。

Weiwei boy began sharing his creations online in 2012 and launched his illustrated brand the following year. Through characters like Weiwei, Maomao Bear, and the Kawaii King, he creates various heartwarming illustrations. Weiwei boy has won awards such as the Taipei Illustration Fair Excellence Award and the Creative Expo Taiwan, Gold Award. With experience collaborating with major brands, his goal is to "make the world more adorable" through the power of illustration. He actively shares his humorous comic stories on social media, manifesting diverse aspects of illustration, making him a vibrant and experienced illustration brand.



📧 : weiwei boy





### Designer



[ FLY ]

DYCTEAM®

憑藉對設計的熱忱與生活細膩的觀察，FLY 帶領品牌走向國際，包括臺北、巴黎、柏林、上海和東京等動、靜態國際舞台，不僅獲得《GQ 國際中文版》及《Drapers》評為最值得關注的品牌，更有豐富的跨國、跨界精彩合作，榮獲金點設計獎、德國 iF 設計獎等殊榮，展現出卓越的國際設計成就。FLY 的靈感多來自日常生活，設計中注重實用與美感的平衡，透過簡約且機能性的作品傳遞自信與態度，推動可持續時尚的發展，為品牌開創不斷前進的未來。

Driven by a passion for design and a keen observation of life, FLY has led the brand to international stages, both dynamic and static, in cities like Taipei, Paris, Berlin, Shanghai, and Tokyo. Recognized by GQ International Chinese Edition and Drapers as one of the most noteworthy brands, FLY has also engaged in impressive cross-national and cross-industry collaborations. The brand has been honored with prestigious awards such as the Golden Pin Design Award and the German iF Design Award, manifesting its outstanding achievements in international design. FLY draws much of its inspiration from everyday life, emphasizing a balance of functionality and aesthetics in its designs. Through minimalistic and practical creations, the brand conveys confidence and attitude, driving the development of sustainable fashion and paving the way for a continuously evolving future.

📍 : dycteam

🌐 : www.dycteam.com

## DYCTEAM X Raimochi

### 定義自我

以「定義自我」為核心的 DYCTEAM，透過對日常生活的細膩觀察，運用機能性素材與丹寧縲花設計，打造出兼具實用性與溫度的穿搭風格；無所謂少年則以鮮豔色彩與強烈的插畫風格，將臺灣街頭的瞬間轉化為充滿音樂與韌性的畫面。

這次合作中，DYCTEAM 在一貫的簡約沉穩基礎上，融入了 Raimochi 的獨特視角，像臺灣過馬路的場景和色塊的強烈對比，表現出音樂的節奏感與日常生活中的努力不懈，無論背景中的挑戰或變遷，始終堅定前行，這正與 DYCTEAM「定義自我」的精神呼應；而插畫中的角色熊吉、兔美、貓太，則象徵著在現實與虛幻中探索的個體，透過與時尚的融合，更展現這些角色獨特的風格與態度。聯名系列不僅展現了服裝的實用性與美感，還通過插畫的視覺語言傳遞「自我定義」與「自由前行」的訊息，讓穿著者在日常生活中找到屬於自己的節奏，並以充滿力量的姿態迎接未來。

### Define Your Character

Centered on the concept of "Define Your Character," DYCTEAM creates a unique style that combines practicality and warmth through careful observation of daily life, using functional materials and denim jacquard designs. Meanwhile, Raimochi transforms moments from Taiwanese streets into vivid and resilient images with bold colors and striking illustration styles. In this collaboration, DYCTEAM maintains its signature minimalist and steady foundation while incorporating Raimochi's unique perspective. Scenes like crossing the street in Taiwan and the bold contrast of colors reflect the rhythm of music and the relentless effort found in everyday life. No matter the challenges or changes in the background, the spirit of moving forward with determination echoes DYCTEAM's ethos of "Define Your Character." The illustrated characters—Kumakichi, Usami, and Nekota—symbolize individuals exploring the line between reality and fantasy. Through their fusion with fashion, these characters' distinct styles and attitudes are further highlighted.

The collaboration series not only manifests the practicality and aesthetic of the clothing but also uses the visual language of illustrations to convey messages of "Define Your Character" and "moving forward freely." It empowers wearers to find their own rhythm in everyday life and face the future with a powerful stance.

### Artist



[ Raimochi ]

2014 年開始經營插畫品牌 Raimochi，擅長活動主視覺繪製，色彩鮮艷豐富，能纖細地觀察並捕捉微小的迷惑、不小心踏錯的步伐、幾乎看不見的傷口，並轉化為性格獨特的風景，以熊吉、兔美、貓太與一大堆被單鬼為插畫主體，代替人類在現實與虛幻中不斷探索與挖掘。

In 2014, Raimochi started the illustration brand "Raimochi." Known for her expertise in creating event key visuals, Raimochi's style is bold, vibrant, and richly colored. She keenly observes and captures subtle moments of confusion, missteps, and barely visible wounds, transforming them into uniquely characterful landscapes. Her illustrations often feature characters like Kumakichi, Usami, Nekota, and a host of sheet ghosts, who replace humans in a continuous exploration of the real and the surreal.



📍 : raimochi





# RAY CHU X michun

## 活力公園舞池

RAY CHU 2025 春夏系列，設計靈感深植於漂流植物抵達岸邊時所展現的花卉景觀，藉以象徵臺灣人民堅韌不拔的精神。文殊蘭 ( Crinum asiaticum ) 是其中最具代表性的花卉。本季 RAY CHU 完美融入文殊蘭高貴、優雅、美麗的特質，通過 3D 列印技術，展現其立體、球狀的美感，增加作品的深度與層次感。

此外，這一季的設計也特別加入根據臺北時裝週 IP 聯名作品《活力公園舞池》畫作的延伸創作，進一步體現臺灣公園的活力景象。這些公園如同一個熱鬧的大舞池，從清晨的太極拳到夜晚的社區舞蹈，不分年齡或性別，每個人都盡情展現自我。這種獨特的氛圍讓城市充滿了生氣，讓系列創作既具現代感又充滿生活情感，為穿著者提供一種解放自我、自在穿搭的時尚選擇。

## Vibrant park dance floor

RAY CHU's Spring/Summer 2025 collection draws inspiration from the floral landscapes that appear when drifting plants reach the shore, symbolizing the resilient and indomitable spirit of the Taiwanese people. Among the most iconic flowers featured is the Crinum asiaticum. This season, RAY CHU flawlessly incorporates the noble, elegant, and beautiful qualities of the Crinum asiaticum, utilizing 3D printing technology to highlight its spherical and dimensional beauty, adding depth and layers to the pieces.

Additionally, this season's designs feature collaborative works based on the artwork Vibrant Park Dance Floor, an IP from Taipei Fashion Week. These designs further embody the lively scenes of parks in Taiwan, which resemble bustling dance floors. From early morning Tai Chi to evening community dances, people of all ages and genders freely express themselves. This unique atmosphere brings vitality to the city, blending modernity with the warmth of daily life, offering wearers a sense of self-liberation and effortless style.

### Artist



[ michun ]

1983 年出生於臺灣臺北，畢業於臺北藝術大學美術系，擅長使用溫暖色彩表現繪畫，現職插畫家、動畫師、平面設計師。近年涉足音樂影像，參與金曲獎、金鐘獎典禮視覺動態影像、演唱會視覺設計，2021 年入圍第 32 屆金曲獎最佳 MV 獎導演。

Born in 1983 in Taipei, Taiwan, michun graduated from the Fine Arts Department at Taipei National University of the Arts and is skilled in using warm colors in her paintings. She currently works as an illustrator, animator, and graphic designer. In recent years, she has ventured into music video production, contributing to the visual dynamic imagery for the Golden Melody Awards, Golden Bell Awards ceremonies, and concert visual design. In 2021, she was nominated for Best Music Video Director at the 32nd Golden Melody Awards.



@ : mich\_un

### Designer



[ 朱柏諺 ]

**RAY CHU**



朱柏諺以幹練、敢於挑戰和俏皮兼顧商業性質的設計風格著稱，並致力於推動可持續性和環保理念。2024 年擔任金點新秀設計獎評審，2023 年被 Tatler Asia 評選為 Gen T. 新銳先鋒，2022 年入圍新生代可持續時尚 RISE UP 亞洲前 10 強，通過跨界合作和國際參與，朱柏諺不斷拓展品牌影響力和知名度。

Ray Chu is known for his sleek, daring, and playful design that balances commercial appeal with a commitment to sustainability and environmental consciousness. In 2024, he served as a judge for the Golden Dot New Talent Design Award. Ray Chu was listed by Tatler Asia as a one of rising Gen T. pioneers in 2023. In 2022, he made it to top 10 finalists in the RISE UP Asia competition for emerging sustainable fashion. Through crossover collaborations and international engagement, Ray Chu continues to expand his brand's influence and recognition.

@ : raychustudios

🌐 : raychustudios.com





# Story Wear X

## 王登鈺

### 生命起點 ONE

臺灣唯一的零廢時裝品牌 Story Wear，將於臺北時裝週推出其 2025 年全新系列【ONE】，並以【ONE LIFE】生命篇章為創作起點，描繪了創業過程中的艱辛與冒險。與有著信念堅持的藝術家合作，一直是 Story Wear 選擇藝術家重要的關鍵。王登鈺希望透過動畫，讓臺灣歷史的幽暗小徑被看見，藉由動畫回溯臺灣歷史那段染上鮮血的時期，不是悲觀地看著歷史，而是讓過去成為未來的養分，Story Wear 也是將過去的舊物，轉化成為未來的養分，成就的是未來的美好時尚產業。【聯名系列】刻畫呈現舊時代的黃昏暈光，定調出 PANTONE 色系，將此線材色系延伸成「登登橘」點亮全系列商品。

### ONE LIFE

Taiwan's only zero-waste fashion brand, Story Wear, will unveil its 2025 collection titled "ONE" at Taipei Fashion Week. Drawing inspiration from "ONE LIFE," the chapter of life, this collection reflects the challenges and adventures encountered during the entrepreneurial journey. Collaborating with artists who uphold strong convictions has always been a key factor in Story Wear's selection process.

Fish Wang hopes to use animation to shed light on the obscure paths of Taiwan's history. Through animation, he revisits the bloodstained periods of Taiwan's past, not to view history pessimistically, but to let the past nourish the future. Similarly, Story Wear transforms old materials into elements that nurture the future, creating a beautiful and sustainable fashion industry.

This co-branded collection captures the essence of "Fish Wang Orange," evoking the twilight glow of a bygone era and setting the tone with PANTONE hues. This unique color runs through the entire collection, defining "Fish Wang Orange" as the whole collection.

### Artist



[ 王登鈺 ]

1987 年起開始做動畫至今，業餘也做圖文書、短篇小說、立體雕塑。知名國內外國際大獎得獎作品：「金魚」2019 年金馬獎最佳動畫短片、「紅尾巴」2023 安錫影展水晶獎、「幽暗小徑的鬼」2023 年台北金馬獎 - 最佳動畫短片、2024 年法國克萊蒙費宏短片國際影展。

Since 1987, Fish Wang has been creating animations and, also doing side projects of illustrated books, short stories, and 3D sculptures. His internationally recognized award-winning works include: "Goldfish" – Best Animated Short Film at the 2019 Golden Horse Awards. "Red Tail" – Crystal Award at the 2023 Annecy International Animation Film Festival. "Ghost of the Dark Path" – Best Animated Short Film at the 2023 Taipei Golden Horse Awards, and 2024 Clermont-Ferrand International Short Film Festival, France.



f : chimney\_animation

### Designer



[ 陳冠百 ]



[ 陳敏芬 ]

陳冠百 & 陳敏芬。陳冠百創立零廢時尚品牌「Story Wear」與陳敏芬一起創作「不製造垃圾」的時裝單品。Story Wear 一路走來始終如一，創業六年，致力於將永續、時尚與社會企業三個概念結合，以升級設計為核心，推動永續時尚在臺灣與國際發展。

Chen Guan-bai & Chen Min-fen. Designer Chen Guan-bai founded the zero-waste fashion brand "Story Wear," collaborating with Chen Min-fen to create fashion pieces that "produce zero waste." Over its six-year journey, Story Wear has remained steadfast in its mission, combining the concepts of environmental sustainability, fashion, and social enterprise. The brand continues to drive the growth of sustainable fashion in Taiwan, nurturing the concept of eco-friendly fashion on the island.

📍 : storywear\_continues  
 🌐 : www.story-wear.com

Storywear





Designer



[ 唐宗謙 ]

TANGTSUNGCHIEN

唐宗謙畢業於法國巴黎時裝學院 ( IFM )。他的設計以文化融合和可持續發展為特色，並曾入圍 34 屆法國海耶爾時尚藝術節。其作品靈感來自童年回憶和未來夢想，展現出對材料、色彩和質感的創新運用。

Tang Tsung-Chien graduated from the Institut Français de la Mode (IFM) in Paris. His designs are characterized by a fusion of cultures and a focus on sustainability, and he was the finalist in the 34th Hyères International Festival of Fashion and Photography. His works draw inspiration from childhood memories and dreams, manifesting innovative use of materials, colors, and textures.

📧 : tangsungchien / ttc\_goods  
 🌐 : tangsungchien.com

# TANGTSUNGCHIEN X 夏仙

## 臺灣日常

TANGTSUNGCHIEN SS25 『臺灣日常』以「夏仙」畫家故事性的圖像為靈感，設計出既現實又充滿奇幻、詩意色彩的服裝系列：慵懶的男裝及女裝造型，童趣、療癒的圖形及色彩。探索不同的質感和材料，將插畫中的色彩和紋理實現在布料上，讓布料紋理及色彩呼應『最美好的日常』原作，增強設計的層次感，形成獨一無二的視覺效果。臺灣特有的自然景觀與城市風景：太陽、燕子、蕨類、山景、電線桿、雜草、動物等等，搭配具有這些主題特徵的版型設計，透過服裝的剪裁和顏色呈現故事情節的不同層面。打造一系列充滿活力和個性的風格服裝。服裝版型融合了當代文化元素，表現臺灣都市文化和年輕人的精神。

## The Quotidianness of Taiwan

The SS25 collection is inspired by illustrator Xia Xian's illustration work that is infused with fantasy and poetic visuals. The collection incorporates Taiwan's unique natural landscapes and urban scenes—such as the sun, swallows, ferns, mountain views, utility poles, animals, and more—paired with relaxed silhouettes that embody these themes. Through the clothing's cut and playful use of graphics and textures, different layers of the storyline are presented, resulting in a collection of vibrant and character-filled garments. The clothing patterns fuse with contemporary cultural elements, manifesting Taiwan's urban culture and the spirit of its youth.

Artist



[ 夏仙 ]

夏仙的創作多以「人」及大自然為主體，向來不會表現出內心深處不安感受的她，藉由畫畫抒發當下的心境，誠實地畫出自己不為人知的沮喪和無力感，並透過日常的觀察轉換為個人哲學及觀點作為創作。

Sammi's work mainly focuses on "people" and nature. She is a person that never expresses her inner anxieties, instead, she uses painting as a way to release her current state of mind, honestly depicting her hidden feelings of frustration and helplessness. Through daily observations, she transforms these emotions into personal philosophies and perspectives that drive her creations.



© : sammi\_00712



# FASHION

## Fashion Show : Capturing the wandering charm in fashion

品牌秀：在時裝中捕捉遊蕩的趣味

# SHOW

### 用服裝述說臺灣風華 時尚似語言，可拆可變

臺派的時尚，流動的饗宴，預言春夏新風潮的臺北時裝週 SS25 品牌秀華麗登場。此次共有 13 個臺灣設計師品牌參與秀程，包含：#DAMUR、CHOW des HOMME、Daniel Wong、Dleet、GIOIA PAN、HANSEN ATELIER、INF、JENN LEE、Liyu Tsai、Seivson、Story Wear、WANGLILING、Yenline。13 場獨立大秀、13 種時裝設計語言、13 個對於時代的提問，從 0 到 1 的精湛工藝，淬煉出容納多元的臺灣精神，設計師們展現前所未見的大膽創意，無論是優雅隨性、別具匠心，還是詭異乖張，這些時裝週上的亮點即將成為熱議話題。

### Telling the story of Taiwan's elegance through clothing Fashion is like a language, it can be deconstructed and transformed

Taiwanese-style fashion, a flowing feast, heralding new trends for spring and summer—Taipei Fashion Week SS25 brand shows have made a grand debut. This year, 13 Taiwanese designer brands were selected to participate, including: #DAMUR, CHOW des HOMME, Daniel Wong, Dleet, GIOIA PAN, HANSEN ATELIER, INF, JENN LEE, Liyu Tsai, Seivson, Story Wear, WANGLILING, and Yenline.

With 13 independent shows, 13 distinct fashion design languages, and 13 questions posed to the times, the excellence of craftsmanship—from scratch to masterpiece—extract Taiwan's embrace spirit. The designers are manifesting bold, unprecedented creativity, whether elegant and effortless, uniquely ingenious, or eccentric and quirky. The highlights from this fashion week are set to become hot topics of conversation.





## 解構性別 顛覆框架

# Deconstructing Gender, Subverting Ideology



黃世舜

黃世舜畢業於輔仁大學織品服裝學系，後赴安特衛普皇家藝術學院及布魯塞爾剛勃學院進修高級時裝設計。他曾在 Alexander McQueen 和 Tim Hamilton 工作。2015 年創立 #DAMUR，作品融合亞洲流行音樂與柏林街頭文化，展現獨特的叛逆與優雅無性別風格。

Huang Shih-Shun graduated from the Department of Textiles and Clothing at Fu Jen Catholic University. He furthered his studies in advanced fashion design at the Royal Academy of Fine Arts Antwerp and Ecole Nationale superieure des arts Visuels de La Cambre-Mode[s] in Brussels. He has worked with Alexander McQueen and Tim Hamilton. In 2015, he founded #DAMUR, a brand that blends Asian pop music with Berlin street culture, showcasing a unique, rebellious yet elegant gender-fluid style.

📍 : [damur.fashion](http://damur.fashion)

🌐 : [damur.fashion](http://damur.fashion)

#DAMUR SS25 系列探討重新解構性別刻板印象，擁抱個人自我認同的價值觀。靈感來自設計師黃世舜童年時的一段芭蕾舞演出記憶：因為傳統男孩的性別限制，黃世舜無法像女同學們一樣穿上優雅的芭蕾舞裙登台表演。雖然當時他對性別刻板印象的理解有限，但被要求穿短褲表演的經歷，讓他深刻感受到了被排斥的感覺。

如今，回憶起這段往事的黃世舜希望通過設計來傳達一種理念：穿著不應受到性別的束縛。他將代表男性權威的領帶進行解構，重新編織成飄逸搖擺的及膝裙；他為肅穆的黑夾克點綴上霓虹荷葉邊，打造出真實的剛柔並濟。系列中大量運用挖洞、大波浪圖騰、非對稱和多層次設計元素，塑造出每件作品的多變輪廓，同時也展現了無性別時裝的更多可能性。

The #DAMUR SS25 collection explores deconstructing gender stereotypes and embraces the freedom to express one's unique identity. Inspired by a childhood memory of designer Huang Shih-Shun's ballet performance, where he, as a boy, was not allowed to wear the elegant skirts that other female classmates wore on stage, the collection reflects his profound sense of exclusion. Although he was too young to fully grasp the concept of gender stereotypes at the time, the experience of being limited to wear shorts left a lasting impact.

Today, Huang Shih-Shun uses his designs to convey that clothing should transcend gender boundaries. He deconstructs the tie, a symbol of male authority, into a dynamic, swinging knee-length skirt. A solemn black jacket is adorned with vibrant ruffles, striking a balance between strength and softness. The collection features extensive use of cutouts, wave illustrations, asymmetry, and multi-layered designs to create versatile silhouettes, pushing the boundaries of gender-fluid fashion and showcasing its limitless possibilities.





## 隱形受害者 Invisible Victim

在當代文化裡，社群創建了一個看似自由且無限的世界。但真是如此嗎？在按讚、分享，所有追求數字化的過程中，「自由」被解構成交易的籌碼，成了一種商品，在平台上的所有人，舞台上的表演者、台下的觀眾都成為了場上的表演物件。

本場秀，揭示出在虛假自由的背後，那些戰爭看不見的受害者，可能是在流言蜚語下受傷的人，也可能是在追求虛假表象中失去自我的人，扣合每年秀場核心，關注當下時事與新聞議題。

若邊界已逐漸模糊，我們都已經成為場上人，那就用另一種方式看待，不用太認真也不用太清醒，無法離場，那就一黑到底。

In contemporary culture, social platforms have created a seemingly free and limitless world. But is that really the case? In the process of liking, sharing, and the pursuit of digitized metrics, 'freedom' has been deconstructed into a bargaining chip, becoming a commodity. On the platform, everyone (both performers and audiences on and off stage) has turned into objects of the performance.

This show reveals the hidden victims behind the illusion of freedom—those who may be hurt by rumors and gossip, or those who lose themselves in the pursuit of false appearances. It aligns with the core theme of the annual show, focusing on current affairs and news topics.

If the boundaries have gradually blurred, and we have all become part of the stage, then let's view it with different perspective. There's no need to take it too seriously or stay too aware. If we can't leave the stage, then let's embrace the darkness all the way.



Billy

CHOW des HOMME 由設計師 Billy 於 2020 年成立，設計師以自身 Z 時代當下叛逆及青年文化作為靈感來源，並從當下所發生的社會議題、時事新聞作為每一季切入點，致力於打造屬於 Z 時代共鳴的品牌。

CHOW des HOMME was founded by designer Billy in 2020. Drawing inspiration from his own Gen Z rebelliousness and youth culture, the designer uses current social issues and news events as the starting point for each season. The brand is dedicated to creating a resonance that speaks to the Gen Z generation.

📍 : chowdeshomme  
🌐 : chowdeshomme.net





## 突破極限

# Breaking through Limits

Daniel Wong 2024【突破極限】· Daniel Wong 與 Coca-Cola 攜手打造一場極限突破的視覺盛宴· 以波普藝術和復古風格為基調· 結合鮮活色彩與經典元素· 呈現出品牌獨特的狂野創意。

這次合作以未來科技為靈感· 透過服裝、配件、周邊等多元設計元素· 創造出豐富的視覺風貌· 在服裝設計上· 將街頭風格融入高爾夫球服的廓型中· 展現出現代流行與復古風格融合的獨特氛圍。此外· Daniel Wong 以 3D 剪裁和流線型設計· 賦予服裝未來感· 使其在視覺上更具立體感· 這些設計元素與復古視覺相對照· 形成了獨特的對比韻律· 打造出與眾不同的風格。

Daniel Wong 誠邀探索者們一同漫遊在這個充滿自由與創意的世界· 如同 Coca-Cola 的氣泡般· 將青春的熱情、自我表達的渴望和挑戰的勇氣融入每一件服裝· 轉化為一場自由的狂野盛宴。



Daniel Wong

華裔設計師 Daniel Wong · 擁有國際經歷及豐富設計背景· 曾效力於 Alexander McQueen 及 Versace · 創立同名品牌並持續突破· 涉足時尚、異業合作、NFT 等多領域· 展現自信美學風格。

Chinese designer Daniel Wong, with an international background and extensive design experience, has worked for Alexander McQueen and Versace. He founded his eponymous brand and continues to push boundaries, venturing into various fields such as fashion, cross-industry collaborations, and NFTs, showcasing a confident and distinctive aesthetic style.

📍 : [danielwong\\_official](https://www.instagram.com/danielwong_official)

🌐 : [www.danielwong-shop.co](http://www.danielwong-shop.co)

Daniel Wong 2024 "Breaking through Limits."

Daniel Wong collaborates with Coca-Cola to create a visually stunning extravaganza of breaking limits, using pop art and retro styles as the foundation. Blending vibrant colors with classic elements, the collaboration showcases the brand's unique and wild creativity.

Inspired by future technology, the collection incorporates diverse design elements such as clothing, accessories, and other items, crafting a rich visual landscape. The clothing design merges street style with the silhouette of golf apparel, creating a distinctive atmosphere that blends modern fashion with retro flair. Additionally, Daniel Wong utilizes 3D tailoring and streamlined designs, adding a futuristic touch that enhances the visual depth of the garments. These elements contrast with the retro visuals, forming a unique rhythm of contrasts and creating an extraordinary style.

Daniel Wong warmly invite explorers to wander through this world of freedom and creativity. Like the bubbles of Coca-Cola, each garment embodies the passion of youth, the desire for self-expression, and the courage to challenge limits, transforming into a wild celebration of freedom.



## 賦予簡約黑白新詮釋

# Give a new interpretation for the minimalist of black and white



李倍

Dleet 設計總監李倍，擅長的俐落剪裁線條、布料混搭運用以及版型解構與重組，創造出一系列又一系列極簡、前衛並實穿的服裝作品。在最簡單的黑白色中，注入超凡的創意能量，誕生出無限可能的服裝變化！

Dleet's Creative Director, Li Bei, whose expertise are sleek cutting lines, fabric mix-and-match techniques, and the deconstruction and reassembly of silhouettes, creating a series of minimalist, avant-garde, yet wearable clothing collections. Injecting extraordinary creative energy into the simplest black and white hues, she brings to life limitless possibilities in fashion!

📍 : dleet\_\_

🌐 : shop.dleet.com

在簡單的黑白配色中，注入獨特的細節，讓每件服裝都充滿深意和多樣性。設計不僅僅是視覺的呈現，更是功能性的體現。Dleet 李倍專注於設計出讓人們在日常生活中都願意穿著的服飾，無論是工作還是休閒，都能展現出自信與品味；其作品不僅是對時裝的詮釋，更是對個人風格的展現。系列設計著重於立體剪裁與不對稱抓褶設計，更新日常穿著的平衡感。每件服裝的製作都在不斷的實驗、修改中完成。李倍在 25 春夏系列中融入了自己對於現代生活的感知，維持品牌一貫抽象、實驗性卻又高度實穿的设计風格。

Injecting unique details into simple black-and-white color schemes, each garment is filled with depth and diversity. The design is not just a visual presentation but also a reflection of functionality. Dleet, led by Li Bei, focuses on creating clothing that people are willing to wear in their daily lives, whether at work or during leisure, exuding confidence and taste. The designs are not merely interpretations of fashion but also expressions of personal style. The collection emphasizes three-dimensional tailoring and asymmetric draping, redefining the balance of daily wear. Each garment is crafted through continuous experimentation and revision. In the Spring/Summer 2025 collection, Li Bei infuses her perception of modern life, maintaining the brand's signature abstract, experimental, yet highly wearable design style.





## 時空跡影 Traces of Time



潘怡良

潘怡良是全球設計師當中，少數以針織發展為主的服裝設計師，作品以技術層面為前提，著重服飾之質感與設計性兼具。擅於以簡潔的線條與針織垂墜、伸縮之特性來勾勒完美曲線。在設計上，扎實的針織原創功底，從不同角度汲取生活靈感，每次創作都能啟發新的設計浪潮。憑藉對針織的熱愛與追求，不斷迸發出新的時尚火花。

Pan Yi-Liang is among the very few global designers that specialize in knitting fashion. With knitting techniques as common threads, GIOIA PAN collections emphasize both textures and designs. Pan Yi-Liang has the expertise to depict simple and clean outlines of perfect contours with the pendulous and elastic characteristics of knitting.

With her substantial faculty of original knitting designs, Gioia derives inspirations from various aspects in life, and never ceases to arouse spanking new waves of creativity. Driven by her passionate pursuit for the knitting artistry, Gioia unrelentingly kindles fresh fashion sparks.

📍 : [gioiapan.official](https://gioiapan.com)

🌐 : [www.gioiapan.com](http://www.gioiapan.com)

在時間的長河中，一張剪紙承載著華夏文明的瑰麗，一座石雕見證著時空變遷的魅力。Gioia Pan 2025 春夏系列「時空跡影」，靈感源自自然地貌與石雕藝術，巧妙融合了剪紙的細膩美感與歷史流動的力量。該系列在時間與空間的交錯中展開，通過層次分明的紋理與色彩，勾勒出過往與未來的交集。峽谷的起伏、石雕的永恆與剪紙的瞬間之美交織，構築出一幅幅動人的時空剪影。這些作品不僅展現了服裝設計的無限可能，也傳遞出一種時空穿越的獨特魅力。每一件作品都將歲月的榮耀與悲歌融入其中，彰顯出歷史與現代的深刻對話。

Throughout the long Chinese history, paper-cutting conveys the splendor of civilization, while stone-carving witnesses the evolving beauty of time and space. Gioia Pan 2025 Spring/Summer Collection, "Traces of Time," draws inspiration from natural landscapes and stone carving art, skillfully blending the intricate beauty of paper-cutting with the fluidity of history. This collection unfolds at the intersection of time and space, using distinct textures and colors to depict the convergence of past and future. The undulating curves of canyons, the permanence of stone carvings, and the fleeting beauty of paper-cuttings intertwine to create a series of captivating time-and-space silhouettes. These pieces not only showcase the limitless possibilities of fashion design but also convey a unique sense of temporal transcendence. Each creation embodies the glory and melancholy of time, highlighting a profound dialogue between past history and the present era.





文化轉譯 創意流動

Cultural Interpretation,  
The Fluidity of Creativity



郭恆生

2020年於新人獎奪得最佳版型設計後，設計師郭恆生對於版型的塑造開始有了更深的執著。長期從事臺灣文化服飾研究，郭恆生將各個文化轉譯成現代性的設計，呈現東方民族的文化表徵。

After winning the Best Pattern Design at the New Talent Award in 2020, designer Guo Heng-Sheng developed a stronger commitment to pattern shaping. With a long-term focus on Taiwanese cultural attire research, Guo Heng-Sheng translates various cultural elements into modern designs, manifesting the cultural symbols of Eastern nations.

📍 : [hansenatelier](https://www.hansenatelier.com)  
 🌐 : [www.hansen-atelier.com](https://www.hansen-atelier.com)

靈感源自母親老家（安徽）的建築、非遺鐵畫與波光粼粼的江水。將布料本身作為現代性的表徵，通過輔料、內裡的印花等搭配，形成獨特的視覺效果，將故事除了在服裝表面外，也同時於內裏展現，並結合古法與新制的裁剪工藝，將曾經的回憶與現在的家鄉場景重疊，融合現代性的版型與徽派建築的結構和顏色。鐵畫如同刺繡一般，成為服裝設計中的亮點，形成新式的江南風情。

25SS Inspired by the architecture, intangible cultural heritage of iron paintings, and the shimmering waters of my mother's hometown (Anhui Province), the fabric itself is treated as a symbol of modernity. Through the utilization of auxiliary materials and lining prints, a unique visual effect is created, allowing the story to unfold not only on the surface of the garment but also within its lining. The design combines traditional and modern tailoring techniques, overlaying memories of the past with contemporary hometown scenes. The modern silhouettes are fused with the structure and colors of Huizhou architecture, with the iron paintings serving as a highlight in the design, just like embroidery. This approach creates a new Jiangnan aesthetic.





## 解放想像 解構時尚

# Liberate Imagination, Deconstruct Fashion

INF 25SS K-U-O-W-E-I · 設計師郭瑋同名系列。本系列不再只是解構服裝和設計概念，而是將設計師郭瑋的大腦解構；到底是什麼造就了 INF 這個品牌？透過將郭瑋的腦內容物一一拆解，我們得以窺探郭瑋的臺客美學、生活哲學以及他涉略各種文化後不斷翻轉而成的創意巧思。

本季將設計師郭瑋的大腦 MRI 照片拆解重構成渲染感的服裝印花，看似迷離卻有言之有物的氛圍正如品牌的抽象解構手法；除了印花之外，本季更是將 INF 對永續時尚的觀點表現得淋漓盡致，郭瑋認為：舊衣回收與回收再造固然很好，但比起時尚廢棄物產生後的後續處理，他更希望在時尚廢棄物產生前想辦法，於是 INF 著名的一衣多穿系列在日新月異的更迭後在本季達到頂峰。



郭瑋

設計師郭瑋擅長觀察細微的變化並以服裝設計細節來體現層次；專精於解構風格，將兩種對比或衝突的文化巧妙地互相融合，並拆解重塑，在其中置入文化精神與寓意，創造出縱貫古今的時尚單品。

Designer Kuo Wei excels at observing subtle changes and expresses layers of complexity through design details in clothing. Specializing in deconstructive style, he skillfully blends and reconfigures contrasting or conflicting cultures, embedding cultural spirit and meaning within. This approach creates fashion pieces that transcend time and liaise between the past and the present.

📍 : infdark

🌐 : infdark.com

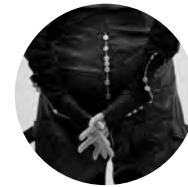
INF 25SS K-U-O-W-E-I Designer Kuo Wei's Signature Series. This series goes beyond deconstructing garments and design concepts; it's about deconstructing the mind of designer Kuo Wei. What exactly shapes the INF brand? By dissecting the contents of Kuo Wei's mind, we can get a glimpse into his Taiwanese aesthetic, life philosophy, and the creative ingenuity that comes from constantly reshaping various cultural influences.

This season, Kuo Wei's brain MRI images are reimagined and transformed into prints on the garments, creating a surreal yet meaningful vibe that echoes the brand's abstract deconstruction approach. Beyond the prints, this collection also brings INF's perspective on sustainable fashion to the forefront. Kuo Wei believes that while recycling old clothes and upcycling are great, he's more interested in addressing fashion waste before it even happens. That's why INF's famous multi-wear collection has reached its peak this season.





## 青春回聲 Echoes of youth



李維錚

設計師品牌 JENN LEE 主理人，人稱「拾荒系設計師」aka 義大利 Vogue 口中「環保界的一顆叛逆星星」，以舊物再造與解構表現服飾。大膽而不羈的性感作風，擁有迷人反派角色的魅力。除此之外，JENN LEE 也在時尚科技領域持續突破，與全球前五大的紡織廠聚陽紡織合作，推出虛擬服裝以減少廢棄物，並與科技大廠 ACER 攜手，讓科技與時尚碰撞出新的火花。JENN LEE 曾登上 BBC 廣播節目 In the Studio，向聽眾揭示她如何將無限創意轉化為驚豔的設計。美國 Vogue 也點名 JENN LEE 為「必須要認識的品牌」。

Designer brand JENN LEE, helmed by its founder often referred to as the "Trash-Collector Designer," is also hailed by Vogue Italia as "The rebel star of Taiwan's sustainable scene." Known for using upcycled materials and deconstructed aesthetics, JENN LEE's bold and unrestrained sensual style exudes a rebellious charm, adding an edge of allure to her designs. Additionally, JENN LEE continues to break new ground in fashion technology, collaborating with Makalot, one of the top five largest textile manufacturers globally, to launch virtual garments that reduce waste. The brand has also partnered with tech giant ACER to fuse fashion and technology in exciting new ways. JENN LEE was also featured on the BBC radio show In the Studio, where she shared with listeners how she transforms boundless creativity into stunning designs. Vogue US has also named JENN LEE as a "must-know brand."

📍 : jennlee\_official  
🌐 : www.jennleeshop.com

JENN LEE 2025 春夏系列「青春回聲」以奇趣且不拘一格的设计捕捉童年的怀旧情感。透過揉皺紙張，JENN LEE 創造出充滿玩味的輪廓與幾何形狀，搭配外露的接縫與標誌性的愛心拉鍊。飾品則將日常小物封存於樹脂中，喚起遺忘已久的記憶。

與法國 luneville 刺繡藝術家 Atelier MOWA 合作，受書法啟發的 3D 頭飾，巧妙結合龐克美學與高級訂製工藝。此外，JENN LEE 與臺灣中醫美容品牌 SALIENT 的前衛合作，將美容針灸融入時裝秀，完美融合龐克美學與實際療效，既強化了青春叛逆的精神，也帶來真正的青春療癒效果。

JENN LEE's 2025 Spring/Summer collection, Echoes of Youth, captures childhood nostalgia through whimsical and unstructured designs. By crumpling paper, JENN LEE creates playful silhouettes and geometric forms, accented with exposed seams and signature heart zippers. Accessories preserve everyday objects in resin, evoking long-forgotten memories. In collaboration with French luneville embroidery artist Atelier MOWA, 3D headpieces inspired by calligraphy seamlessly merge punk aesthetics with haute couture techniques. Additionally, JENN LEE's avant-garde partnership with Taiwanese cosmetic acupuncture brand SALIENT incorporates acupuncture into the fashion show, perfectly blending punk aesthetics with practical benefits, reinforcing the rebellious spirit of youth while offering genuine therapeutic value.





## 在自然中探索自我 Self-Exploring in Nature

太陽與月亮，理性與感性之間的自我對話，通過自然的神秘力量，延伸內在世界的多樣性與豐富性。藉由服裝做為一面鏡子，具象表達情感、角色和價值觀，反映出人在不同情境下的獨特面向，進行一場自我認知和探索的深刻旅程。

月亮變幻牽動著內心情緒波瀾，反映出性格中的陰晴圓缺，在自我對話中解析出「我」的多元面向，通過獨特的設計語言，抽絲剝繭出細膩多元的內心世界。柔和的剪裁、流動的線條，透過色彩、材質和設計，表達光影下的輕柔、深邃以及內心的情感意志。營造神秘而詩意的氛圍，呈現出一種深邃的美感，既是對自然界的致敬，也是對人本質之美的探索和呈現。

The self-dialogue between the sun and the moon, between rationality and sensibility, extends the diversity and profoundness of the inner world through the mysterious power of nature. Using clothing as a mirror, it tangibly expresses emotions, roles, and values, reflecting the unique facets of individuals in different circumstances, embarking on a profound journey of self-awareness and exploration.

The changing phases of the moon stir inner emotional waves, reflecting the waxing and waning of one's character. In the self-dialogue, the diverse aspects of "I" are analyzed, unraveling a delicate and multifaceted inner world through a unique design language. Soft tailoring and flowing lines, expressed through color, material, and design, convey a sense of gentleness, depth, and emotional will under the play of light and shadow. A mysterious and poetic atmosphere is created, presenting a deep sense of beauty that pays homage to nature while also exploring and revealing the beauty of human nature.



蔡麗玉

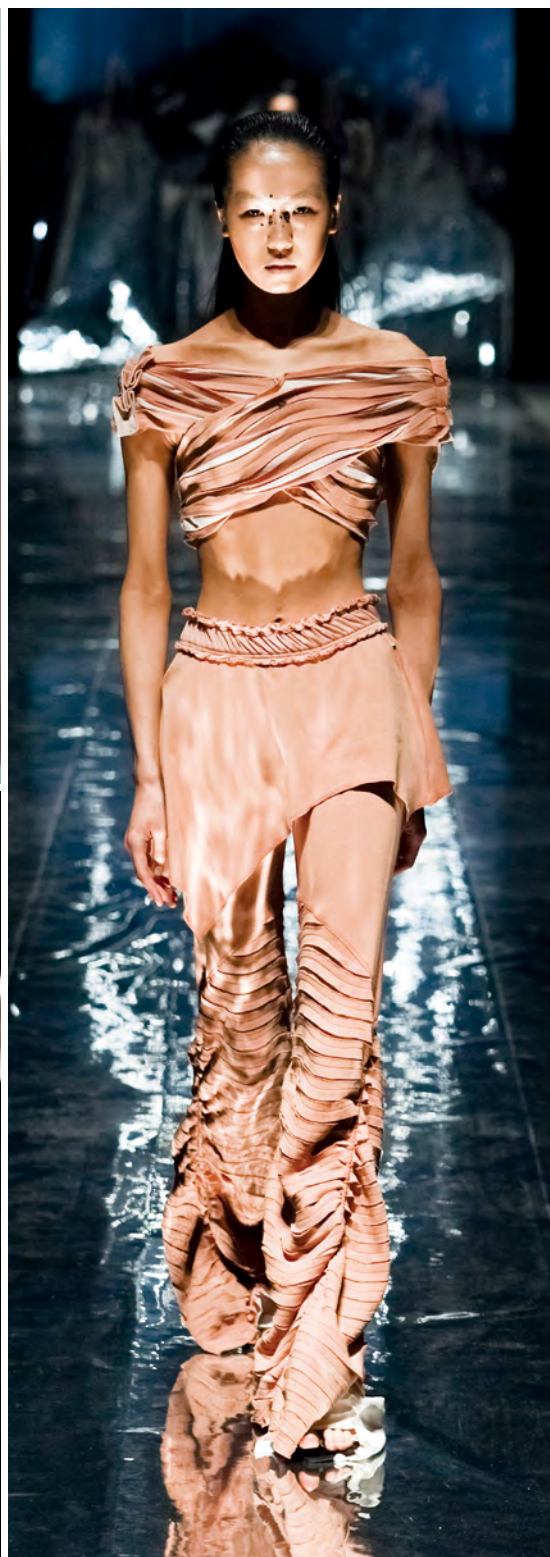
臺灣代表性女裝設計師蔡麗玉 Liyu Tsai，投入時尚設計逾 30 年，於 1996 年創立同名品牌。曾兩度代表臺灣參加賓士亞洲時裝週，以其精緻細膩的設計風格，穩坐國產高端時尚的領導地位。

Taiwanese fashion designer Liyu Tsai has been dedicated to fashion design for over 30 years. In 1996, she established her eponymous brand, which has become a leading name in Taiwan's high-end fashion industry, renowned for its exquisite and meticulous design style. Tsai has twice represented Taiwan at Mercedes-Benz Asia Fashion Week, further boosting her status in the fashion world.

📍 : ladykeraia

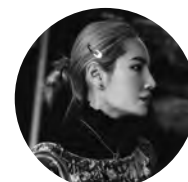
🌐 : www.keraia.com.tw





## TRACES - 用服裝的痕跡訴說 女性成長故事

# Traces : Telling stories of women's growth through the traces of clothing



申子芹

2017 年底創立的臺灣時尚設計師品牌 Seivson，創辦人暨設計師申子芹企圖扭轉女裝市場既有的服裝印象，透過服裝做為創意載體，用設計說故事，賦予女性魅力和力量，一直是 Seivson 不變的堅持。作品曾獲 2023 日本京都全球設計大獎、2022 東京 WWD 票選第一名設計師品牌。

Founded at the end of 2017, the Taiwanese fashion designer brand Seivson was established by founder and designer Tzu Chin Shen, who aims to change the existing impressions of female fashion. Using clothing as a creative medium, Seivson tells stories through design, empowering women with charm and strength. This has always been Seivson's unwavering commitment. The brand's work has won the 2023 Global Design Award in Kyoto, Japan, and was voted the number one designer brand in the 2022 Tokyo WWD Awards.

📍 : seivson

🌐 : [www.seivson.com](http://www.seivson.com)

疤痕是身體的經歷，皺摺是服裝的痕跡。在本系列中，Seivson 以女性身體的成長觀為切入點，探討在新網絡時代的成長過程中，所經歷的現代社會現象，將真實與虛假之間難分的矛盾和扭曲，呈現於本季設計概念中。

在設計與研發方面，通過各種皺摺與痕跡，表達不同層次的織物與特殊質地。布料的摺疊看似雜亂無章，卻蘊含著規律的張力形成對抗，並在女性皮膚上留下難以察覺但真實存在的細微痕跡。這些從未嘗試過的布料與工藝，經過多次加工重組，如同成長中的生命一樣，即使經歷撕裂，仍能展現出優雅的質感。

Scars are the experiences of the body, while wrinkles are the traces of clothing. In this collection, Seivson approach from the perspective of female bodily growth, exploring the modern social phenomena experienced in the growth process of the new network era. The contradictions and distortions between reality and illusion are reflected in this season's design concept.

In design and development, various folds and traces express different layers of fabric and unique textures. The fabric's folds may appear chaotic, but they contain a tension that forms resistance, leaving subtle, barely perceptible marks on the female skin. These never been explored fabrics and techniques, have been processed and reassembled multiple times, reveal an elegant texture even after experiencing tears, much like the growth of life itself.





## 生命的第一章節：ONE

# ONE : The First Chapter of Life



陳冠百

陳敏芬

設計師陳冠百創辦零廢時尚品牌「Story Wear」，與陳敏芬一起創作「不製造垃圾」的時裝單品。陳敏芬深根臺灣服飾產業 20 年，將臺灣文化、時裝扎實的技術與韌性帶入設計中。Story Wear 一路走來始終如一，創業六年，致力於將環保永續、時尚與社會企業三個概念結合，推動永續時尚在臺灣的發展，讓永續時尚概念在寶島萌芽深根。

Designer Chen Guan-Bai founded the zero-waste fashion brand "Story Wear," collaborating with Min-Fen Chen to create fashion pieces that "produce zero waste." With 20 years of experience deeply rooted in Taiwan's fashion industry, Min-Fen Chen brings Taiwanese culture, craftsmanship, and resilience into the designs. Over its six-year journey, Story Wear has remained steadfast in its mission, combining the concepts of environmental sustainability, fashion, and social enterprise. The brand continues to drive the growth of sustainable fashion in Taiwan, nurturing the concept of eco-friendly fashion on the island.

IG : [storywear\\_continues](https://www.instagram.com/storywear_continues)  
 Website : [www.story-wear.com](http://www.story-wear.com)

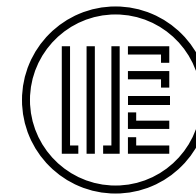
臺灣唯一的零廢時裝品牌 Story Wear，將於臺北時裝週推出其 2025 年全新系列【ONE】。Story Wear 創立今年邁入第六年，這次系列首次展示了品牌獨特的扶桑花識別標誌，並與擁有 30 年經驗的高訂西裝師傅合作，展現出品牌的甜美堅韌的生命力。

此次創作以【ONE LIFE】生命篇章為起點，描繪了創業過程中的艱辛與冒險。隨後，系列延展至【一・天際線】，靈感源於人與人之間的聯結以及臺灣獨特的山海景觀和城市天際線。利用「一」的線條，設計出強烈對比異材質設計，將結合在地臺灣藍染、網版印刷、雷射印刷以及線材編織手法，製成不同天際線風格。從渺小的自我信念出發，再到跨域共創，最後將點與點連成線，展現跨界串連力量之可貴。

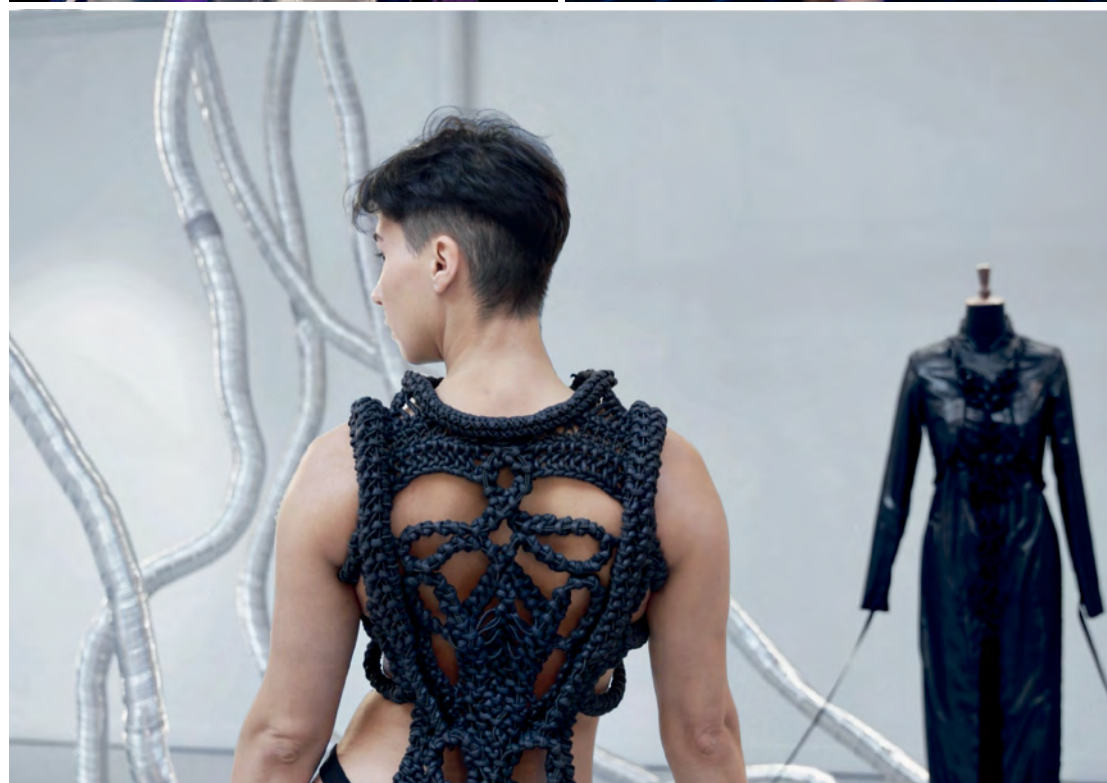
Taiwan's only zero-waste fashion brand, Story Wear, will unveil its 2025 collection titled "ONE" at Taipei Fashion Week. As Story Wear enters its sixth year, this collection will debut the brand's unique hibiscus logo and feature a collaboration with a master tailor specializing in bespoke suits with 30 years of experience, manifesting the brand's sweet yet resilient vitality.

This creation starts with "ONE LIFE," capturing the struggles and adventures of the entrepreneurial journey. The series then extends to "One • Skyline," inspired by the connections between people and Taiwan's unique landscapes, including mountain, sea, and city skylines. The designs use the line of the Chinese character of "one" to create strong contrasts with mixed materials, incorporating local Taiwanese indigo dye, screen printing, laser printing, and yarn weaving techniques to craft various skyline styles. Beginning with humble self-belief and progressing to cross-domain co-creation, the collection ultimately connects point to point, highlighting the value of interdisciplinary collaboration and connection.





WANGLILING



## 萬物系列二部曲

# The All Things Collection Part II



汪俐伶

自大學開始，致力研究科技與衣服的結合，如服裝魔術師般，以前衛素材與異材質，詮釋東方「天地人三才合一，順應自然四時」，尋找科技、機能、時尚、人體的交叉點，帶來既呼應時代亦通往未來的「功能性高科技時尚」。

Since university, Li-Ling Wang has been dedicated to exploring the combination of technology and clothing. She expects herself to play a role of a fashion magician utilizing avant-garde and mixed materials, and interprets the Eastern philosophy of "the unity of heaven, earth, and humanity in harmony with nature and the seasons." By finding the intersection of technology, functionality, fashion, and the human body, she delivers forth "functional high-tech fashion" that resonates with the present while pointing toward the future.

IG : wangliling  
 Website : www.wangliling.fashion

萬物系列二部曲：縱觀天地萬物之星靈，閃現天域的星光，宛若光透間隙的溫暖短暫，流動的光彩猶存在於天地眼間的光速，對比人生的延續的短暫。系列以對於宇宙的想像力與星星意象連結如流星般轉瞬即逝的一生。以品牌特色「光」形容美與時間的流動，融合黑洞、星群、月亮、隕石、神話為意象，以優雅寧靜的方式設計，傳達環境延續之美，系列貫穿宇宙萬物為核心，將美的光速與時光的對稱性貼於人體，幻化光與希望為穿著藝術，藉由星星與科技布料感知光與時間的互動，融入現代光影美學與東方神化化身的神龍為靈感啟發，譜寫一段新時代想像於宇宙遨遊天際的星幻系列。

The All Things Collection Part II: Envisioning the spirits of all things across the universe, the twinkling starlight in the sky appears as fleeting warmth, akin to light passing through a gap. This transient brilliance, moving at the speed of light between heaven and earth, contrasts with the brevity of life's continuum. The collection draws upon the imagination of the cosmos and the fleeting nature of stars, capturing life as a momentary meteor.

The brand's signature concept of "light" symbolizes the flow of beauty and time, blending imagery of black holes, constellations, the moon, meteors, and myths. Designed with elegance and tranquility, it conveys the beauty of environmental continuity. The collection, centered on the universe and all its wonders, brings the symmetry of light's speed and the passage of time onto the human body, transforming light and hope into wearable art. Through the interaction of starlight and technological fabrics, it reflects the fusion of modern light-shadow aesthetics with the Eastern mythical inspiration of the divine dragon, crafting a narrative of a new era of cosmic imagination that roams through the stars.





## 太極心旅 許艷玲 × 孫家閔 × 蔣榮宗 ZONG

# Flow with Tai-Chi



許艷玲

原是藥劑師，35歲留法，畢業於著名巴黎時裝學校 Studio Bercot。師事於服裝界之母 Marie Rucki，並跟隨 Studio Bercot 的打版大師 Jack Tournier，學習品牌與人文融合的重要、承襲古典美學的優雅與嚴謹要求。

Originally a pharmacist, at the age of 35, the designer studied in France and graduated from the renowned Paris fashion school, Studio Bercot, and was mentored by Marie Rucki, the "mother of the fashion industry," and trained under pattern-making master Jack Tournier at Studio Bercot, learning the importance of integrating brands with humanistic values, as well as inheriting the elegance and rigorous standards of classical aesthetics.

f : Yenline-Hsu 許艷玲  
 www.yenline.com

太極心旅：淨化與共振的緩時尚，以印花、綳摺、印染、刺繡、裁剪、堆疊的技術表現出層次與澎湃意象。

人身難得，專氣致柔。以雲、水、風、火、自然之物，人身為意象的載體，故說「太極流體」。

清晨的朝霧和曙光漸漸喚醒大地，翠翼朱喙，光彩照人的藍鵲，如雲似風，飛脊沖天，氣勢如虹。他的藍色身影，如一把劍光，瞬間劃破天際。生命的柔軟堅定，風起雲落，如太極的陰陽，水流荒川，花開花謝，無常如是。街頭時尚，在此瞬間炸開，當下即是永恆。

Flow with Tai-chi : a Cleansing and Resonance Journey of Slow Fashion. Using techniques like printing, pleating, dyeing, embroidery, cutting and trimming, and layering to create depth and powerful, surging impressions. It is a rare and precious process of forming a human body, and one should focus on cultivating gentleness with the exclusive "Qi", which is the essence of life existing in human body. Using natural elements like clouds, water, wind, fire, and others, the human body becomes a vessel for these images, hence the term "Tai Chi fluidity". Morning mist and the first light of dawn gently rouse the earth. With emerald wings and a scarlet beak, the radiant blue magpie takes to the skies, like wind and cloud, soaring with a fierce grace that cuts through the heavens. His blue silhouette, like a fleeting blade of light, cleaves the horizon in an instant. Life's tender strength, as winds rise and clouds descend, mirrors the eternal dance of yin and yang. Waters carve through desolate landscapes, flowers bloom and fade, as the cycle of impermanence unfolds. In that fleeting moment, street fashion bursts forth, capturing eternity in the present.



# Crossover Fashion Show

## 跨界時尚大秀

展現新舊融合的臺北時尚魅力

Showcasing Taipei's Fashionable Charm with a Fusion of the Old and the New

日期：10月20日(日) 17:00-21:00

地點：信義區興雅路(微風信義/新光三越 A4/BELLAVITA)

直播平台：臺北時裝週 YouTube、VOGUE Taiwan YouTube

臺北時裝週最受矚目跨界時尚大秀，今年將於臺北不夜城——興雅路登場！此次邀請到經手眾多知名歌手演唱會的舞台設計師「二馬」馮建彰老師共同策劃，並與臺灣首屈一指的專業團隊合作，打造耳目一新的時尚大秀。大秀由臺灣設計師——ALLENKO3 柯瑋倫、BOB Jian 簡國彥、蒧 CHIA 陳佳睿、Claudia Wang 王子欣、JUST IN XX 周裕穎以及 PCES 設計師三人組暢芷苒、李玉琪、Bruno Chung，帶來全新季度的精彩作品。同時呼應臺北城市的新舊風貌，透過六組設計師的作品將大秀拆分成六個時間序，特別將秀場伸展台融入信義街區「興雅路」與兩旁店家及百貨櫥窗連成一街，打造出不同時空的時光隧道，更邀請知名藝人歌手共同跨界演出，呈現一場絕無僅有的觀秀體驗，在此同步邀請各位一起以 Dress Code：Taipei 盛裝打扮，共創臺北越夜越美麗的風景。

The most anticipated crossover fashion show of Taipei Fashion Week will be unveiled this year on Xinya Road in Taipei's sleepless city! This time, the event is co-curated by renowned stage designer Chien Chang Feng, who has designed stages for many famous singers' concerts, in collaboration with Taiwan's top professional teams to create a refreshing and innovative fashion show. The show will feature new collections from Taiwanese designers—ALLENKO3, BOB Jian, CHIA, Claudia Wang, JUST IN XX, and PCES. In celebration of Taipei's blend of old and new, the show will be divided into six time sequences, each showcasing a different era through the designers' works. The runway will seamlessly integrate into Xinya Road and connect with the surrounding stores and storefronts, creating a time tunnel experience. Renowned artists and singers will also participate in cross disciplinary, offering a unique show experience. Everyone is invited to join in the Dress Code: Taipei, dressing up to create a stunning visual of Taipei's beauty as the night unfolds.



**ALLENKO3**

柯瑋倫

於 2018 年首次參與臺北好時尚，即榮獲金獎，並創立個人品牌 ALLENKO3。以解構手法重塑機能服裝，創造具實驗性又實穿的都會時尚，為臺灣少見的前衛風格代表。其設計靈感源自影視作品及文化議題，如 2020 年的《殼》，受到《2001：太空漫遊》、《銀翼殺手》的啟發，並邀請藝術家和 3D 影像團隊打造近距離時尚體驗。2025 年新季度，延續人體實驗室計畫推出《殼 2.0》，持續將脊椎、肌肉等人體元素融入服裝設計，體現服裝為人體外在的延伸，相信服裝不只是外在形象的雕塑，更是內在自我的反射，倡導時尚不被流行和季度所束縛，應從自身出發，發現屬於自己的美。

He debuted at Taipei Fashion Week in 2018, winning the Gold Award and founding his brand, ALLENKO3. By using deconstruction techniques to reinvent functional apparel, he creates experimental yet wearable urban fashion, representing one of Taiwan's rare avant-garde styles. His design inspiration comes from films and cultural issues, with the 2020 collection "Shell" influenced by 2001: A Space Odyssey and Blade Runner, featuring collaborations with artists and a 3D visual team for an immersive experience. In 2025, he continues the body laboratory project with Shell 2.0, incorporating spine and muscle elements into his designs to reflect clothing as an extension of the body. He believes clothing reflects the inner self and advocates for fashion beyond trends, encouraging individuals to find their own unique beauty.



**BOB Jian**

簡國彥

於 2011 年起開始專屬訂製服務，並在 2018 年正式成立同名品牌，為臺灣少數耕耘專屬訂製服裝的服裝品牌，至今合作超過百位藝人。簡國彥的設計技藝與心意兼備，以「禮服時裝化」為目標，注重女性修身效果，同時創造獨特且多變的時髦搭配；男性正裝則融入更多趣味細節，增添正裝的趣味性與舒適感。2025 年全新系列《街頭表態 2.0》，以去年參與 GQ Suit Walk 中觀察到的街頭時尚 - 「經典紳士風格與新潮流完美碰撞」為靈感，翻玩過去的設計理念，以強化服裝的外在特質和內涵，彰顯品牌獨特的張揚個性。

Since 2011, he has been offering bespoke tailoring services, and officially established his eponymous brand in 2018. As one of Taiwan's few brands specializing in bespoke clothing, he has collaborated with over a hundred artists to date. With a focus on "formalwear fashionization," his designs emphasize flattering fits for women while creating unique and versatile styling options. For men's formalwear, he incorporates playful details to enhance both the fun and comfort of traditional attire. The 2025 new collection, "Street Statement 2.0," draws inspiration from the street fashion observed in last year's GQ Suit Walk, where "classic gentleman style meets new trends." It reimagines past design concepts to enhance both the external characteristics and the depth of the clothing, highlighting the brand's distinctive and bold personality.





**JUST IN XX**  
周裕穎

擅長將高級時裝與臺灣的藝術、工藝文化完美融合，被譽為文創跨界鬼才。作為臺灣首位入選紐約官方時裝週的設計師，品牌已六度登上該國際舞台，榮獲時尚權威媒體 Vogue ITALIA 評選為紐約時裝週的「Best Of Talent」，也是奧運指定的中華代表團進場服裝設計師，屢屢將臺灣在地價值與文化特色推向國際。2025 年的全新季度設計，以風靡社群的 MBTI 16 人格為靈感主題，將各年代的服裝風格融合，透過服裝詮釋出每一種人格的鮮明特質。

Renowned for seamlessly integrating high fashion with Taiwan's art and craftsmanship culture, he is acclaimed as a creative crossover genius. As the first Taiwanese designer to be selected for New York Fashion Week, his brand has appeared on this international stage six times. He has been recognized by Vogue Italia as one of the "Best Of Talent" at New York Fashion Week and is also the designated designer for the official attire of the Chinese Taipei Olympic team. He consistently elevates Taiwan's local values and cultural characteristics on the global stage. The new 2025 collection draws inspiration from the popular MBTI 16 personality types, blending various historical fashion styles to highlight the distinct traits of each personality through innovative clothing designs.



**Claudia Wang**  
王子欣

成長於充滿藝術滋養的家庭，擅長將藝術美學與虛擬科技巧妙融合於服飾設計中。風格帶有一種叛逆精神，色彩鮮明而富有生命力，融入奇幻的藝術想像，創造出大膽新穎與超現實的視覺美學。常透過藝術創作表達日常生活與自身文化背景的關懷，本次於臺北建城 140 年之際，將抽象的臺北回憶與情感結合臺北建城之初 - 大稻埕車站鐵道，過去透過交通網絡的建立，將人們聚集與建構成如今的城市樣貌，藉此探索城市內部深層次的慾望和驅動力，挖掘城市的內在魅力和動力泉源。

Growing up in a family enriched by art, she excels at blending artistic aesthetics with virtual technology in fashion design. Her style carries a rebellious spirit, with vivid and vibrant colors infused with fantastical artistic imagination, creating bold, innovative, and surreal visual aesthetics. Through her artistic creations, she often expresses her care for daily life and cultural background. For the 140th anniversary of Taipei's founding, she combines abstract memories and emotions of Taipei with the historical DaDaocheng Station railway from the city's early days. By reflecting on how transportation networks once gathered people and shaped the city's present form, she explores the deeper desires and driving forces within the city, uncovering its intrinsic charm and sources of vitality.



**PCES**  
暢芷筠、李玉琪、Bruno Chung

全名「Projeto a Cidade E as Serras」，由不同文化與專業背景的三位設計師共同成立，設計靈感多取自於自然文化與科技，融合特殊廓型剪裁與數位印花，將時尚藝術完美結合展現其獨特美感。尤其注重永續環保，採用環保材料、永續零廢棄版型、改進生產流程等，以創新方式減少對環境的影響，創造兼具時尚與可持續性的服裝。全新系列中以死亡及新生的無限循環與可能性為概念，延伸至新與舊的緊密關係。新的事物從舊的事物中誕生，舊的事物經過時間的沈澱，為新的創造提供基礎與靈感，傳達出對過往的尊重以及對未來的期望。

The full name, "Projeto a Cidade E as Serras," is a collaborative effort by three designers from diverse cultural and professional backgrounds. Their design inspiration draws heavily from natural culture and technology, combining unique silhouettes and digital prints to showcase their distinctive aesthetic. They place a strong emphasis on sustainability, using eco-friendly materials, zero-waste patterns, and improved production processes to minimize environmental impact and create fashion that is both stylish and sustainable. The new collection revolves around the concept of death and rebirth's infinite cycle and possibilities, extending into the close relationship between the old and the new. New things emerge from the old, and the old, through the passage of time, provides the foundation and inspiration for the new, conveying respect for the past and hope for the future.



**CHIA 葭**  
陳佳睿

葭，取自詩經，表述初生之蘆葦，取其柔軟纖細之意象，其輕其重於轉瞬之間。創立於 2018 年，強調人造構築的自然美學，多闡述城市內的微型世界觀，以流動的服裝語言為設計核心，講究面料疊合與層次變化，由細節轉化出系列的故事性與精神性。2025 新系列中，以系列故事《煙霞》為題隱喻朦朧氤氳的城市生活，透過色彩暈染闡述，並聚焦於工藝精神，如壓褶工藝、摺尖手工燙金技法、蕾絲鏤空刺繡針法面料等，將品牌一貫的鏤空、疊合、朦朧美元素透過新的面料與技術，展現更具深度與獨特性的美學概念。

CHIA, inspired by the Book of Odes, refers to the imagery of the newly sprouted reed, symbolizing its delicate and flexible nature, which can shift from light to heavy in an instant. The 2025 new collection, titled '煙霞', uses the metaphor of a hazy and misty urban life. It interprets this theme through color gradients and emphasizes craftsmanship, including techniques such as pleating, hand-applied gold foil, and lace embroidery. By incorporating new fabrics and techniques, the collection presents the brand's signature elements of transparency, layering, and ethereal beauty with a deeper and more unique aesthetic concept.



# Taiwan Type Super Swag

## 臺 Type 超搖擺

時尚 · 圖像 IP 品牌聯名 跨界藝術展

Fashion · Graphic IP Brand Collaboration Cross-Boundary Art Exhibition

策展人



[ 黃米露 ]

於 2011 年成立小路映画工作室，致力於協助臺灣插畫之商業應用，及插畫藝術之展出。目前以插畫藝術經紀人、策展人、文創場域經營者、街區串連顧問及專題講師等多重斜槓身份，繼續在臺灣文創產業努力生存下去。

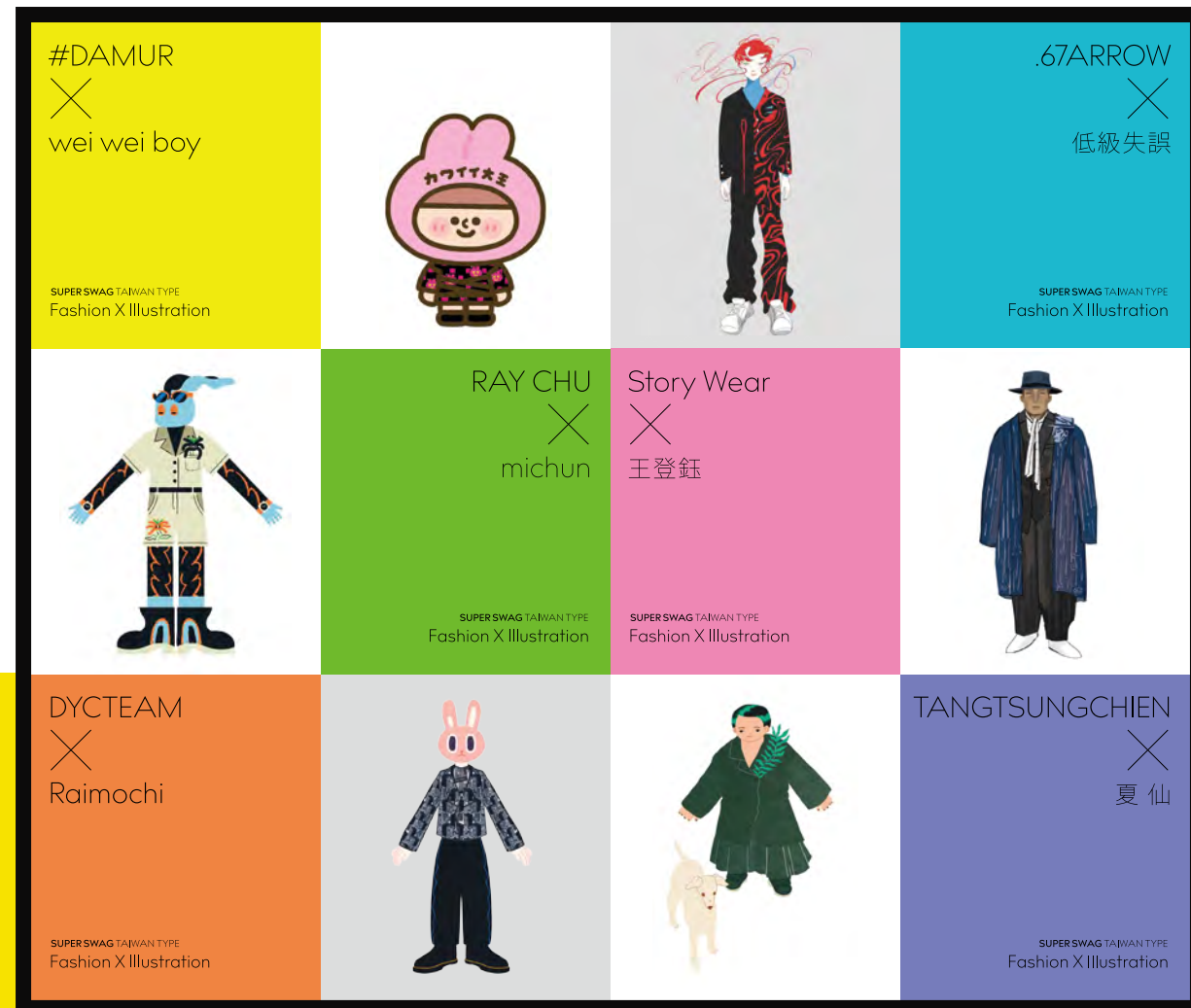
Petit Deer Studio established in 2011, is dedicated to Taiwan illustration business application and exhibition. Currently working as an illustration artist agent, curator, creative venue operator, consultant of the revitalization of neighborhood and lecturer in college, etc., continues to be dedicated to the cultural and creative industry in Taiwan.

我們都在這個當代實踐一種超搖擺。從個人發展出的多樣性思維，及多元化的議題融合與支持。用永不設限的精神投入創作，透過創作串連群體，嘗試「跨界」突破產業的界限，以「聯名」將品牌與藝術在媒材視覺上的各自特色搭襯與整合，擺盪出更大的創意範疇，吸引更廣泛的受眾，更在這樣的擺盪幅度中去顯現靈魂追求的自由度及突破之勇氣。期盼透過大幅度的探索，激發出無論是多媒材的藝術展出或是終極理念具永續性的成果：「即便是在瞬息萬變的流行符碼下，在日常搖擺出各形式的生活風格與時尚觀點，經由編織梳理展現出臺灣文化在全球舞台上的獨特和重要性，打造出無可取代的臺 Type 精神。」

因此在本次「臺 Type 超搖擺」展覽策劃中，邀請受國際注目又或持續深耕在地的圖像 IP 藝術家跨界授權及參與，透過他們的圖像 IP 脈絡，呈現臺灣獨特的歷史印記、土地的物種特色、日常街頭景象及世代議題觀點，藉由當代服裝設計師的共創整合演繹，展現專屬這塊土地的 Taiwan Type Super Swag。

We are all practicing a kind of super swing in this contemporary era. It stems from the development of diverse thinking on a personal level and the integration and support of diverse issues. With an unbounded spirit, we dive into creation, connecting communities through artistic endeavors, and attempting to "cross boundaries" to break through industry limitations. Through "collaboration," we pair and integrate the distinctive characteristics of brands and art in terms of visual mediums, swinging into a larger realm

of creativity, attracting a broader audience. In this swinging momentum, we reveal the freedom and courage to pursue the desires and breakthroughs of a soul. We hope that through this greater exploration, we can stimulate outcomes that reflect both multimedia art exhibitions and ultimate sustainable ideals. "Even in the ever-changing codes of fashion, by swinging out various forms of lifestyle and fashion perspectives in everyday life, we deliver and manifest Taiwan's cultural uniqueness and significance on the global stage, forging the irreplaceable spirit of "Taiwan Type." Therefore, in the planning of this "Taiwan Type Super Swag" exhibition, we have invited Graphic IP artists, who are either internationally recognized or deeply rooted in local culture, to engage in cross-boundary collaborations and authorizations. Through their Graphic IP contexts, they manifest Taiwan's unique historical imprints, the distinctive species of the land, everyday street scenes, and generational perspectives on various issues. Through the co-creation and integration with fashion designers, they interpret and present a distinct "Taiwan Type Super Swag" that exclusively belongs to this land.







# TPEFW Select Shop

## 臺北時裝週選品店

「臺北時裝週 SS25」與微風信義攜手合作，盛大推出全新時尚選品店，坐落於 3F 的店面匯聚了眾多臺灣潮流品牌。從知名國際設計師到備受矚目的新銳創作，最齊全的在地設計都在臺北時裝週選品店。這裡不僅有時髦的設計師服飾，還有特色流行配件，每件單品都展現出獨特風格。多元品牌進駐，豐富的商品類型與設計樣式，更有設計師與 IP 創作者的聯名商品，為這個時尚空間注入更多藝術元素。無論您是追求時髦單品的個性派，或是享受創新設計的潮流掛，這裡都能滿足您對不同風格的期待。選品店活動為期三個月，自 2024 年 10 月 1 日至 12 月 31 日，還有不定期的品牌日活動，誠摯邀請您前來體驗！

Taipei Fashion Week SS25 Teams Up with Breeze Xinyi to launch a new fashion select shop. Located on the 3rd floor of the department store, this shop brings together a wide array of Taiwanese trendy brands, showcasing everything from renowned international designers to emerging creators. The Taipei Fashion Week Select Shop offers the most comprehensive selection of local designs.

In addition to chic designer clothing, the shop also features distinctive fashion accessories, with each item highlighting a unique style. With a diverse range of brands and a rich variety of products and design styles, there are even exclusive collaborations between designers and IP creators, infusing this fashion space with artistic elements. Whether you're a trendsetter seeking fashionable pieces or a trend enthusiast enjoying innovative designs, this shop manages to deliver all your style expectations.

Select shop will run for three months, from October 1 to December 31, 2024, with occasional brand day events. We sincerely invite you to come and experience it!

店內精選品牌 Featured Brands in the Shop ( 排序方式：依英文字母順序排序 )

#DAMUR、.67ARROW、Allenko3、C JEAN、CHOW des HOMME、Claudia Wang、Daniel Wong、Dleet、DYCTEAM、GIOIA PAN、HANSEN ATELIER、INF、JENN LEE、JUST IN XX、Liyu Tsai、PCES、RAY CHU、Seivson、Story Wear、TANGTSUNGCHIEN、WANGLILING、Yenline、葭 CHIA



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# TAIPEI IN STYLE Business Matchmaking Trade Show

## 服飾品國際買主採購洽談會

為協助臺灣服飾品業者發展並開拓國際市場商機，經濟部與文化部協力搭建國際交流互動商貿平台「TAIPEI IN STYLE」，規劃多元商貿 B2B 靜態展示、品牌 VIP 訂貨交流發布會等活動，鏈結臺灣服裝服飾設計品牌資料庫，同時邀請國際買家於臺北時裝週期間來台採購洽洽，協助臺灣品牌邁向國際市場。本季活動更擴大邀請國際品牌來臺交流，展出來自 Asia Fashion Collection 國際時尚計畫、日本福岡設計師品牌專區及法國知名國際品牌 -pierre cardin 以及 39 個臺灣品牌，透過與國際時尚產業相互交流，激發臺灣品牌創意設計能量，強化產業商貿效益。

The Ministry of Economic Affairs and the Ministry of Culture continue to support the Taiwan Textile Federation in organizing the Business Matchmaking Tradeshow Event alongside Taipei Fashion Week. Global buyers are invited to participate in B2B matchmaking events, tradeshows, runway shows, and brand VIP activities in Taipei.

For the SS25 season, the TAIPEI IN STYLE Business Matchmaking Trade Show will showcase the Asia Fashion Collection international fashion project, Fukuoka brands, the renowned international brand pierre cardin, and 39 Taiwanese brands. These platforms aim to assist Taiwanese designers in promoting their work and increasing business opportunities within the international fashion supply chain and markets.



### 精選臺灣品牌 FEATURED TAIWANESE BRANDS (依英文字母順序排序)

#DAMUR、(A)crypsis®、.67ARROW、01 WOOMIN、8bit.t.d、CRY、CCILU、ccyeh、CHARINYEH、CHOW des HOMME、Dadiogaosai、Daniel Wong、DAVID's ANGEL、Dleet、Entadar、GAO GANG、GIOIA PAN、HANSEN ATELIER、I.A.N Design、INF、INTZUITION、JENN LEE、LESIS、Liyu Tsai、odyssey、PCES、RAY CHU、Reflection、Seivson、SHOUSHOU、SLOW ROVER、Story Wear、STUDIO L7、TANGTSUNGCHIEN、tunni、WANGLILING、wavecement、WEAVISM、Yenline

# 斐比尋常

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# Taiwan Fashion Design Award

## 2024 時裝設計新人獎



「時裝設計新人獎」由經濟部產業發展署主辦，文化部協辦，中華民國紡織業拓展會執行，今年已進入第 38 屆。該競賽旨在為年輕的服裝設計師提供一個展示創意與才華的舞台，並支持他們的專業成長與發展。自 2013 年擴大為全球性競賽以來，吸引了來自世界各地的設計新秀參賽，目前已累計超過 1.4 萬名參賽者。競賽強調參賽者在設計中不僅要展現創意美感，還需考量舒適機能、多元功能與永續發展，同時鼓勵深入思考社會、人文、環境與未來等議題。今年評審團包括設計師藤原大（日本）、品牌設計師寶騰璜、臺灣赫斯特媒體發行人暨集團營運長楊欣怡、時尚整合行銷公司 CEO 松井智則（日本）、新光三越百貨股份有限公司時尚總監郭思婷、Inside Fashion 常務董事 Jane Singer（美國）以及紡拓會創新與永續設計處處長江夏碧。這些業界專家將於臺北時裝週舞台上，從 12 位優秀入圍者當中評選出今年度的佼佼者。

The "Taiwan Fashion Design Award" is organized by the Ministry of Economic Affairs' Industrial Development Bureau, co-organized by the Ministry of Culture, and executed by the Taiwan Textile Federation. Now in its 38th year, the competition aims to provide a platform for young fashion designers to showcase their creativity and talent, and to support their professional growth and development. Since expanding to a global competition in 2013, it has attracted over 14,000 emerging designers from around the world. The competition emphasizes not only creative aesthetics but also the consideration of comfort, functionality, and sustainable development, encouraging participants to address social, cultural, environmental, and future issues.

This year's judging panel includes veteran designer Dai Fujiwara from Japan, renowned designer Stephane Dou, Ellen Yang, group Publisher and COO of Hearst Taiwan, Tomonori Matsui, CEO of One-O Fashion PR in Japan, Stephanie Kuo, Fashion Director of Shin Kong Mitsukoshi Department Store, Jane Singer, Managing Director of Inside Fashion, and Charlotte Changing, Director of the Innovation and Sustainable Design Department of the Taiwan Textile Federation. These industry experts will select the top winners from the 12 outstanding finalists on the stage of Taipei Fashion Week.

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# TAIPEI FASHION WEEK 臺北時裝週



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## 大稻埕時尚盛典 傳統與現代無縫交融 視覺與感官的多重體驗

### DaDaoCheng Fashion Gala

Fusion of tradition and modernity provides a multi-sensory visual experience.



日期：10月4日(五) 11:00-14:00  
地點：AKA café

今年 10 月，臺北盛事——2024 臺北時裝週將以全新姿態在大稻埕舉行記者會。適逢臺北建城 140 週年，並接力文化局「臺北建城一百式」的主題，以「故事」與「體驗」為核心，獨家邀請 AKA café 與新開幕的私廚「民樂園」合作，呈現精緻辦桌菜色。現場更由 AKA 主理人 Neo 親自操刀擺設，特別選用永樂市場的勃根地酒紅布料佈置，桌面餐盤更與藝術家進行合作，還有花道與設計結合的藝術，讓設計與城市的故事交織共鳴。1884 年到 2024 年，服裝隨著時代的變遷，見證了臺北每一代的故事。這次，我們將時光倒回老臺北的大稻埕，回到承載著記憶的地方。無論是電影、戲劇，還是時裝的追溯，尋找臺北的味道與創意的源頭，大稻埕的迪化街始終是設計師們靈感的起點，在這裡宣告臺北時裝週活動的一連串精彩活動，展現大稻埕新舊融合的魅力。

This October, Taipei's grand event—Taipei Fashion Week 2024—will host its press conference in DaDaoCheng with a fresh new look. Coinciding with the 140th anniversary of Taipei's founding and building on the Cultural Affairs Bureau's "Taipei 140" theme, the event will focus on "storytelling" and "experiences." Exclusively inviting AKA Café to collaborate with the newly opened private kitchen "Min e yuan" to present refined banquet dishes. With AKA founder Neo handling the decor using burgundy fabric from Yongle Market. The setup integrates artist-designed table settings and floral art, blending design with the city's stories. From 1884 to 2024, fashion has evolved with the times, reflecting the stories of each generation in Taipei. Turn back time to old Taipei's DaDaoCheng, returning to a place filled with memories. Whether through film, drama, or fashion retrospectives, DaDaoCheng's Dihua Street has always been a source of inspiration for designers. This series of exciting events will announce Taipei Fashion Week and showcase the unique charm of DaDaoCheng's blend of old and new.

## 大稻埕 X 東區 X 信義 商圈風格店家

牽起新舊世代場域 來場時尚嘉年華

**DaDaoCheng x Eastern District x Xinyi District: Trendy Shops Across Iconic Shopping Areas**  
Connecting Representative Areas from Different Eras for a Fashion Carnival



日期：10月2日(三)- 10月30日(三)  
地點：大稻埕 X 東區 X 信義區三大商圈串連

## 信義香堤時尚大道

### Chianti Avenue Fashion Boulevard



日期：9月27日(五)- 10月20日(日)  
地點：信義香堤廣場&香堤南北段

於臺北建城 140 年之際，串起新舊世代的代表地區，從大稻埕、東區到信義區，三大跨越時代、場域和文化的熱門商圈一同加入時尚盛典。精選大稻埕、東區與信義區超過 30 間風格店家，涵蓋潮流服飾、質感餐飲、百搭飾品、輕食甜點等多元選擇，亦有復古翻新的創意店家，透過這些隱匿在城市巷弄中的獨特店家，攜手 2024 臺北時裝週為這座城市注入嶄新的時尚火花，讓我們一同響應這場熱鬧的時尚嘉年華吧！

On the occasion of Taipei's 140th anniversary, the event will connect representative areas from different eras, spanning from DaDaoCheng and the Eastern District to Xinyi District. These three iconic shopping districts, which bridge time, space, and culture, will all join the fashion celebration. Over 30 selected stores will participate, offering a diverse range of choices including trendy apparel, quality dining, versatile accessories, and light snacks and desserts. There will also be creative vintage and refurbished stores. Through these unique shops hidden in the city's alleyways, the Taipei Fashion Week 2024 will infuse the city with a fresh burst of fashion energy. Join us in celebrating this vibrant fashion carnival!

9月27日至10月20日，2024 臺北時裝週期間，信義區香堤大道將搖身一變，成為一個時尚潮流的聚集地。這裡將匯聚當前最熱門的品牌快閃店，帶來別具特色的時尚體驗。包括 Estée Lauder、ARTISTRY 雅芝、LG Styler、CASETiFY、童妍針、Baby Clean Room、午後の紅茶等在內的眾多品牌，將展示最流行的居家科技、手機配件以及美妝保養等產品。此外，也特別打造 VOGUE Backstage 時裝秀後台展區，成為時尚愛好者的夢幻打卡熱點。趁此機會，不妨穿上今年的「Dress Code: Taipei」，來到香堤時尚大道，成為 2024 臺北時裝週的一部分，感受這場時尚嘉年華！

From September 27 to October 20, during Taipei Fashion Week 2024, Chianti Avenue Plaza will transform into a hotspot for fashion and trends. This area will feature a collection of the most popular pop-up stores, offering a unique fashion experience. Brands such as Estée Lauder, ARTISTRY, LG Styler, CASETiFY, 童妍針, Baby Clean Room, and 午後の紅茶 will showcase the latest in home tech, mobile accessories, and beauty products. Additionally, a special VOGUE Backstage fashion show exhibit will be set up, becoming a dream destination for fashionist. Seize the opportunity to wear this year's "Dress Code: Taipei" and visit Chianti Avenue Plaza, becoming a part of the Taipei Fashion Week 2024 and experiencing this fashion extravaganza!



## 一夜臺北 信義時尚前夜祭

時尚零距離 一起嗨翻信義區

### One Night Taipei Xinyi Fashion Eve

Connecting Representative Areas from Different Eras for a Fashion Carnival

日期：10月12日(六)-10月13日(日)  
14:00-20:00  
地點：信義香堤廣場&香堤南北段

今年將於10月12日至10月13日在信義區香堤大道舉辦一系列精彩活動，邀請民眾一同響應，成為2024臺北時裝週裡重要的一員。

This year, from October 12 to October 13, a series of exciting events will be held at Chianti Avenue Plaza. We invite the public to join and become an important part of the Taipei Fashion Week 2024.



#### Vogue Backstage

10月12日至10月13日於香堤廣場特別打造 VOGUE Backstage 期間限定體驗區，將重現時尚秀後台的場景，提供時尚迷們一個夢幻舞台，一同探索模特兒後台的梳化、換裝情境，沉浸於時裝週的奢華氛圍。現場設有妝髮造型區、換裝更衣間、配件造型區等，為前來體驗的民眾打造出最時髦的造型，讓時尚不再遙不可及，成為你我皆可參與的一部分，創造臺北時尚的面貌！10月12日更邀請到神秘嘉賓擔任一日活動大使，親自帶領大家逛逛 VOGUE Backstage 進行體驗！

A special VOGUE Backstage pop-up experience will be set up at Chianti Avenue Plaza on October 12 to October 13. This limited-time area will recreate the backstage scenes of a fashion show, offering fashion enthusiasts a dreamlike stage to explore the glamorous world of fashion week. The experience includes makeup and hair styling areas, changing rooms, and accessory styling zones, where visitors can enjoy a chic transformation and feel immersed in the luxurious atmosphere of Taipei Fashion Week 2024. Fashion will no longer be distant but an accessible part of your experience, helping to shape Taipei's stylish identity! On October 12, we are pleased to invite a special guest serve as the event ambassador, personally guiding everyone through the VOGUE Backstage experience.



地點：信義香堤廣場

#### 百人走秀 Hundred-Person Runway

今年特別在香堤廣場舉辦一場民眾也能共同參與的百人走秀活動，讓愛時尚的你有機會踏上夢想中的 Runway，實現超模夢想！活動當天，將由 VOGUE 總編輯、時尚編輯、臺灣設計師及知名造型師組成評審團，首獎得主將有機會由 VOGUE 親自拍攝一組時尚大片，登上 VOGUE 雜誌！

VOGUE is hosting a special runway show at Chianti Avenue Plaza, where the public can also participate in hundred-person fashion walk, giving fashion lovers the chance to step onto their dream runway and fulfill their supermodel dreams! On the event day, a panel of judges composed of the VOGUE Editor-in-Chief, fashion editors, Taiwanese designers, and renowned stylists will select the winners. The grand prize winner will have the opportunity to be photographed for a fashion present by VOGUE and be exposed in VOGUE magazine!



日期：10月12日(六)  
表演名單：JUD 陳泳希、77Ke 柯榮棋、VERA、呂植宇

日期：10月13日(日)  
表演名單：原子少年 2、Eland、鄒序、Sabrina 胡恂舞、阿跨面、KAXA

詳細表演資訊請上「2024 臺北時裝週」官方網站

#### 信義香堤藝人表演 Artist Performances at Chianti Avenue Plaza

「一夜臺北」週末活動中信義香堤大道將成為熱情與音樂的焦點！這次活動將匯聚來自各界的潛力新星與嘻哈歌手，讓整個週末充滿青春的活力與動感的節奏。10月12日，舞台將迎來 JUD 陳泳希、77Ke 柯榮棋、VERA、呂植宇的精彩表演，為這個難忘的夜晚奠定基調。10月13日，熱情繼續升溫，原子少年 2、Eland、鄒序、Sabrina 胡恂舞、阿跨面、KAXA 將輪番上陣，帶來熱力四射的演出。這些充滿才華的新星將為大家帶來精彩絕倫的表演，別錯過這個與音樂共舞的週末，來到信義香堤感受全新的音樂震撼，成為這場都市狂歡的一部分！

During the "One Night Taipei" weekend event, Chianti Avenue Plaza will become the focal point of passion and music! The event will feature emerging stars and hip-hop artists from various fields, infusing the weekend with youthful energy and dynamic rhythms. On October 12, the stage will host exciting performances by JUD, 77Ke, VERA, and LCY, setting the tone for an unforgettable night. On October 13, the energy will continue to rise with performances by Atom Boyz II, Eland, Hogan T, Sabrina, Aquaman, and KAXA, delivering electrifying shows. These talented new stars will bring spectacular performances, so don't miss out on this musical weekend. Join us at Chianti Avenue Plaza to experience a new wave of music and become part of this urban celebration!





日期：10月12日(六) 14:00-17:00  
地點：信義香堤廣場&香堤南北段

日期：10月20日(日) 15:00-18:00  
地點：信義區 興雅路

Dress Code : Taipei 盛裝臺北 穿出  
你最時髦的臺北風尚  
詳細活動辦法請見「2024 臺北時裝週」  
官方網站

### 時尚街拍

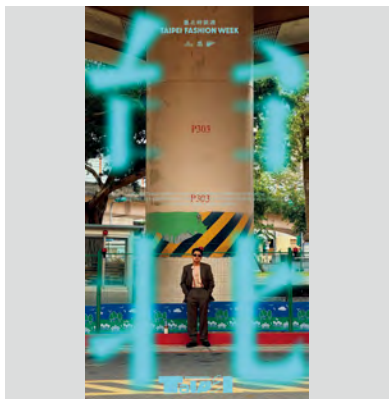
臺北街頭時尚由你展現最美風景

### Fashion Street Photography

Showcase the Best of Taipei Street Style

喜歡街拍的朋友們，千萬別錯過每年10月的臺北時裝週盛事！今年，讓我們一起在2024臺北時裝週用風格說話，穿上今年的主題「Dress Code: Taipei 盛裝臺北」，詮釋自己心目中最時髦的臺北風尚。前往指定街拍活動地點參與「時尚街拍」活動，就有機會被街拍攝影師捕捉你的個人穿搭，更有機會登上VOGUE官方平台！

This year, let's express our style at the Taipei Fashion Week 2024 by embracing the theme "Dress Code: Taipei." Showcase your interpretation of the most fashionable Taipei look. Head to the designated location to participate in the "Fashion Street Photography" event, where you might be captured by street style photographers and even have the chance to be exposed on VOGUE's official platforms!



### Dress Code : Taipei 濾鏡大片

時尚無所不在 拍下你的大片日常

### Dress Code : Taipei Filter Masterpieces

Fashion Everywhere—Capture Your Everyday Moments in Style

這次，我們邀請你參與VOGUE IG上最熱門的「Dress Code: Taipei」濾鏡挑戰，讓你的日常瞬間轉變成時尚大片。無論是在擁擠的通勤路上、雨中疾走的片刻，還是追逐垃圾車的日常，這款濾鏡都能將臺北生活的點滴，化身為充滿都市感的時尚時刻。透過「Dress Code: Taipei」濾鏡，展現你對臺北風尚的獨特詮釋，讓每一個瞬間都成為耀眼的時尚大片！

We invite you to join the most popular VOGUE IG filter challenge, "Dress Code: Taipei," and transform your everyday moments into high-fashion snapshots. Whether you're commuting through crowded streets, dashing in the rain, or chasing after a garbage truck, this filter will turn the everyday essence of Taipei life into stylish, urban moments. Use the "Dress Code: Taipei" filter to showcase your unique take on Taipei fashion, making every moment a dazzling fashion statement!



## 台東紅烏龍×辻利茶舖×臺北時裝週 台東紅烏龍聯名茶食光禮盒



台東財經  
FB粉絲專頁



台東紅烏龍  
FB粉絲專頁





### 時尚大片地圖

全臺北最熱門打卡點都在這

#### Fashion Hotspots Map

Discover All the Top Instagrammable Spots in Taipei

2024 臺北時裝週特別發起「時尚大片地圖」活動，帶你在臺北各地捕捉屬於這座城市的時尚瞬間。官網上推出了打卡地圖，結合風格獨具的商圈，推薦你不可錯過的拍照熱點，讓你輕鬆掌握臺北最潮最時尚的拍攝地點，一起「Dress Code : Taipei 盛裝臺北」打造你專屬的時尚大片吧！

The Taipei Fashion Week 2024 is excited to launch the "Fashion Snapshot Map" activity, guiding you to capture the city's fashion moments across Taipei. The FNO official website features a check-in map, highlighting stylish districts and must-visit photo hotspots. This map makes it easy to discover Taipei's trendiest and most fashionable shooting locations. Join us in "Dress Code: Taipei" and create your own exclusive fashion snapshots!



### Lexus LC 500 Convertible 旗艦 GT 跑車亮相

#### Showcasing the Lexus LC 500 Convertible flagship GT sports car

Lexus 與臺北市政府《臺北時裝週》、VOGUE Fashion's Night Out 活動攜手合作邁入第 6 年。這次帶來 LC 500 Convertible 旗艦 GT 跑車車型，特別展出令人心動不已的光焰銅車色，一同加入 2024 臺北時裝週的時尚行列。這台跑車兼具跑格性能與優雅動感外觀，集豪華、性能和舒適於一身，無非是時尚迷追求的理想奢華生活新選擇。這次將於 10 月 7 日至 10 月 20 日在微風信義 1 樓展出，讓大家能夠近距離感受此款絕美敞篷跑車之魅力。

Lexus is entering its sixth year of partnership with the Taipei City Government's Taipei Fashion Week and VOGUE Fashion's Night Out. This time, they are showcasing the flagship LC 500 Convertible GT model, featuring the striking new Copper Crest color, joining the Taipei Fashion Week 2024 in style. Its elegant design and dynamic performance combine luxury, power, and comfort, making it the perfect choice for fashion enthusiasts seeking the ultimate in refined living. The LC 500 Convertible will be on display from October 7 to October 20 at Breeze Xin Yi, offering an exclusive opportunity to experience its captivating allure up close.

## 烏弄原茶 | UNOCHA

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# ARTISTRY : Botanical Fashion Show 雅芝植感時尚大秀

健康美妍品牌「ARTISTRY 雅芝」於 1968 年誕生，創辦人 Edith Rehnberg 與丈夫 Carl Rehnberg 深信植物營養素不只對人體健康有益，對肌膚美容也同樣有幫助。兩人將護膚科技和植萃營養研究成果結合，創造全方位實現健康美麗的方法。1983 年，ARTISTRY 雅芝正式引進臺灣，隨著一代代系列產品的推出，為臺灣消費者不同的肌膚需求，提供卓越且純淨永續的護膚解決方案。

今年秋天，ARTISTRY 雅芝再次攜手臺北時裝週，為時尚人群帶來精彩的跨界展演。首次特邀三組臺灣知名設計團隊，結合品牌核心的植萃與永續概念，發揮「ART IS TRY」創作精神，演繹獨特時尚觀點。這三組品牌分別是：為 2021 東京奧運、2024 巴黎奧運中華臺北代表團設計進場服的「JUST IN XX 周裕穎」；結合東方簡約與街頭時裝概念，重新定義都會機能服裝的「oqliq 林家豪、洪琪」；注重零廢棄版型的研發，且善用此手法創作獨具風格服飾的「PCES 李玉琪、暢芷琦、Bruno Chung」。

「每位女性都是獨一無二、自我形塑而成的藝術。」正如創辦人 Edith Rehnberg 所言，ARTISTRY 雅芝也將秉持精神，持續以純淨植萃營養與護膚科技，從基礎保養、煥亮淨化、逆齡抗老到時尚彩妝，為顧客創造獨特的美麗與自信。

The health and beauty brand "ARTISTRY" was founded in 1968 by Edith Rehnberg and her husband, Carl Rehnberg. They firmly believed that phytonutrients not only benefit human health but also enhance skincare. By combining skincare technology with botanical nutritional research, they created a comprehensive method to achieve healthy beauty. In 1983, ARTISTRY was officially introduced to Taiwan, providing exceptional and sustainable skincare solutions for various skin needs of Taiwanese consumers through the generations of its product lines.

This autumn, ARTISTRY once again partners with Taipei Fashion Week to bring an exciting interdisciplinary performance to the fashion crowd. For the first time, the brand invites three renowned Taiwanese design teams to integrate the brand's core concepts of phyto-extract ingredients and sustainability, manifesting the "ART IS TRY" creative spirit and interpreting a unique fashion perspective. The three design brands include: "JUST IN XX by Yu-Ying Chou," who designed the outfits for the Chinese Taipei delegation at the 2021 Tokyo Olympics and the 2024 Paris Olympics; "oqliq by Jia-Hao Lin and Qi Hong," who combine Eastern minimalism with street fashion to redefine urban functional clothing; and "PCES by Yu-Qi Li, Zhi-Yun Chang, and Bruno Chung," who focus on developing zero-waste patterns and using this technique to create distinctively styled garments.

"Every woman is a self-made work of art." - Edith Rehnberg, Artistry Founder. ARTISTRY will continue to uphold this spirit, utilizing pure phyto-extract nutrients and skincare technology, from basic skincare, rejuvenation, and purification to anti-aging and fashion makeup, to create unique beauty and confidence for its customers.



## 法國皮爾卡登 2025春夏系列時裝秀 暨青年設計師大賽頒獎典禮

### pierre cardin Spring Summer 2025 Fashion show 2024 Young Designers Competition Award Ceremony

作為時尚界的巨擘 **皮爾卡登** 以其獨特的前衛風格和無與倫比的創意享譽國際；自1950年創立以來，品牌憑藉未來主義結合太空概念在國際時尚界脫穎而出，將品牌版圖擴展至140個國家。此次活動亦是新任董事長 RODRIGO BASILICATI CARDIN 上任後首次領軍亮相臺灣，帶來巴黎最新一季的時裝系列，展現品牌的時尚見解與不斷創新的精神。

同時，**皮爾卡登** 全球青年設計師大賽巡迴至臺灣，展現品牌全力支持與培育新一代時尚人才的承諾；透過本次臺北時裝週，持續演繹「服裝是為所有人設計，不分貧富」的理念，推動地區性授權商品與法國時裝並存的品牌傳奇！

As a key player in the fashion industry, **pierre cardin** is renowned for its unique avant-garde style and creativity. Since 1950, the brand has stood out in the international fashion world through its fusion of futurism and space concepts, and successfully expanded its presence to 140 countries. As the new president Rodrigo Basilicati Cardin's first visiting to Taiwan, he will present the latest couture collection from Paris, offering a visual feast for Taiwanese audiences and showcasing the brand's fashion vision with ongoing spirit of innovation.

At the same time, the **pierre cardin** Young Designers Competition will be making a stop in Taiwan, revealing the brand's commitment to supporting and nurturing the next generation of fashion talents. Through Taipei Fashion Week, the brand continues to promote the idea that "Fashion is designed for everyone, regardless of wealth or poverty." Advancing the brand's legend of blending regional licensed products with the latest French collection!

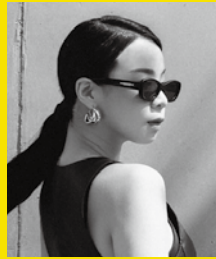




王時思 Sue Wang  
文化部 政務次長  
Deputy Minister of Culture



多田良二 Ryoji Tada  
臺灣伊都錦股份有限公司  
董事長  
Chairman of Taiwan  
Itokin Co., Ltd.



李瑜 Yutopia  
時尚生活自媒體人  
Fashion & lifestyle  
influencer



周筱筠 Judy Chou  
造型師、自媒體創作者  
Stylist、Digital Content  
Creator



俞凡鏞 Fankang Yu  
伊林娛樂創意活動事業部  
導演  
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Deputy Minister of  
Culture



多田良二 Ryoji Tada  
臺灣伊都錦  
股份有限公司  
董事長  
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## 玩味街頭：瘋狂又美麗的臺派時尚

Playful Street Style: The Wild and Beautiful Taiwanese Fashion

### 封面故事 COVER STORY

本季臺北時裝週主視覺，聚焦臺派時尚，在歡慶臺北建城 140 週年之際，以當代流行視角，重新走訪城市各處有味道的小角落，聚集有趣的人們，喚起臺北人的共同記憶，在各種意想不到的空間，都可以打扮時髦，像走秀一樣，整個城市就是我的伸展台。下課後的奶茶店、二代傳承的毛刷行、夜市小吃攤的古早味、能瞭望車水馬龍與臺北天際線的人行天橋、從菜市場到超市大賣場、在描繪臺北故事電影中常出現的南機場公寓，一一記錄下這些我們每天生活中的尋常小日子。





不論是阿嬤買菜的環保茄苳袋、艋舺風金項鍊金錶、挑染髮、大樹下阿公的扇子、吊嘎汗衫、夾娃娃店的絨毛玩偶、BB Call 腰包、辣妹網襪、運動襪配洞洞鞋或是高跟涼鞋，都變身 Y2K 時髦單品，跟時裝週設計師的精緻工藝服裝，創意搭配出搶眼造型。由奧運金牌臺灣之光林郁婷領軍，時髦男子女子由各自既熟悉又新鮮亮眼的所在，穿上臺灣設計師服裝，以在地臺味新造型，齊集匯聚在老字號東一排骨店，像是一場時尚辦桌派對，將臺北城的魅力能量，再度凝聚！

時尚是不斷生成的過程。每年的臺北時裝週不僅是一場時尚盛宴，更是一場探索在地工藝、美學與創新的藝術之旅。策展團隊藉由安排動態走秀、模特兒的專業演繹，為作品增添獨特的視覺效果與節奏感，一個又一個瘋狂而美麗的創意躍上舞台，讓大眾看見時尚不只是時尚，而是一種表達自我、體驗生活的方式。

The main visual of this season's Taipei Fashion Week focuses on Taiwanese fashion, celebrating Taipei's 140th anniversary by revisiting the city's charming little corners through a contemporary lens. Gathering interesting people, it evokes shared memories of Taipei, showing that in every unexpected space, you can dress fashionably as if on a runway—the whole city is my catwalk. From milk tea shops after school and traditional brush-making shops handed down through

generations to night market food stalls with nostalgic flavors, pedestrian bridges overlooking the hustle and bustle of Taipei and its skyline, from traditional markets to supermarkets, and the iconic Nanjichang apartments often seen in films portraying Taipei's stories—these everyday scenes capture our daily lives.

Whether it's a granny's reusable shopping bag, Wanhua style of chunky gold necklaces and watches, dyed hair, grandpa's fan under a big tree, tank tops, fluffy toys at claw machine shops, BB call pager waist bags, fishnet stockings, sports socks paired with Crocs or high-heeled sandals—these all transform into trendy Y2K fashion items, creatively styled with exquisite designer clothing from Fashion Week to create eye-catching looks.

Led by Taiwan's Olympic gold medalist, Yu-Ting Lin, fashionable men and women gather at the iconic Dong Yi Pork Chop House, wearing designs from local Taiwanese designers, styled with a fresh, localized flair. It's like a fashionable banquet party that recharges the energy and charm of Taipei city.

Fashion is an ever-evolving process. Taipei Fashion Week is not just a fashion feast but also an artistic journey exploring local craftsmanship, aesthetics, and innovation. The curatorial team enhances the experience through dynamic runway shows and professional modeling, adding unique visual effects and rhythm to the pieces. One bold and beautiful creative expression after another takes the stage, demonstrating that fashion is not just fashion—it's a way to express oneself and experience life.



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